

A New Open Service Platform

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Objectives

- Present  FIWARE
- Create your interest in  FIWARE

FIWARE - An Open Service Platform

(advanced OpenStack-based Cloud + rich library of Generic Enablers)



Driven by
implementation



Sustainability
ensured



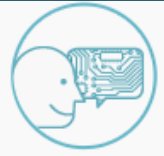
Yes WE'RE
OPEN

Why an open service platform is required

- Avoid vendor lock-in:
 - Standard Southbound APIs for sensor providers
 - Standard Northbound APIs offered to applications
 - Portability across platform providers
 - Interoperability of apps on top of different providers
- Larger community of developers (critical mass, economies of scale)
 - True innovation
 - More competition, leading to cost savings
- No single standard is enough
 - Modularity
 - Allow different business models
 - Integration with standard open data platform
 - Non-intrusive (smooth integration with legacies)



FIWARE - Major differential features



FIWARE Catalogue

Cloud



- Federation of infrastructures (private regions)
- Automated GE deployment

Data/Services Delivery



- Complete Context Management Platform
- Integration of Data and Media Content

IoT



- Easy plug&play of devices using multiple protocols
- Automated Measurements/Action \leftrightarrow Context updates

Apps



- Visualization of data (operation dashboards)
- Publication of data sets/services

Web UI



- Easy incorporation of advanced 3D and AR features
- Visual representation of context information

Security



- Security Monitoring
- Built-in Identity/Access/Privacy Management

I2ND

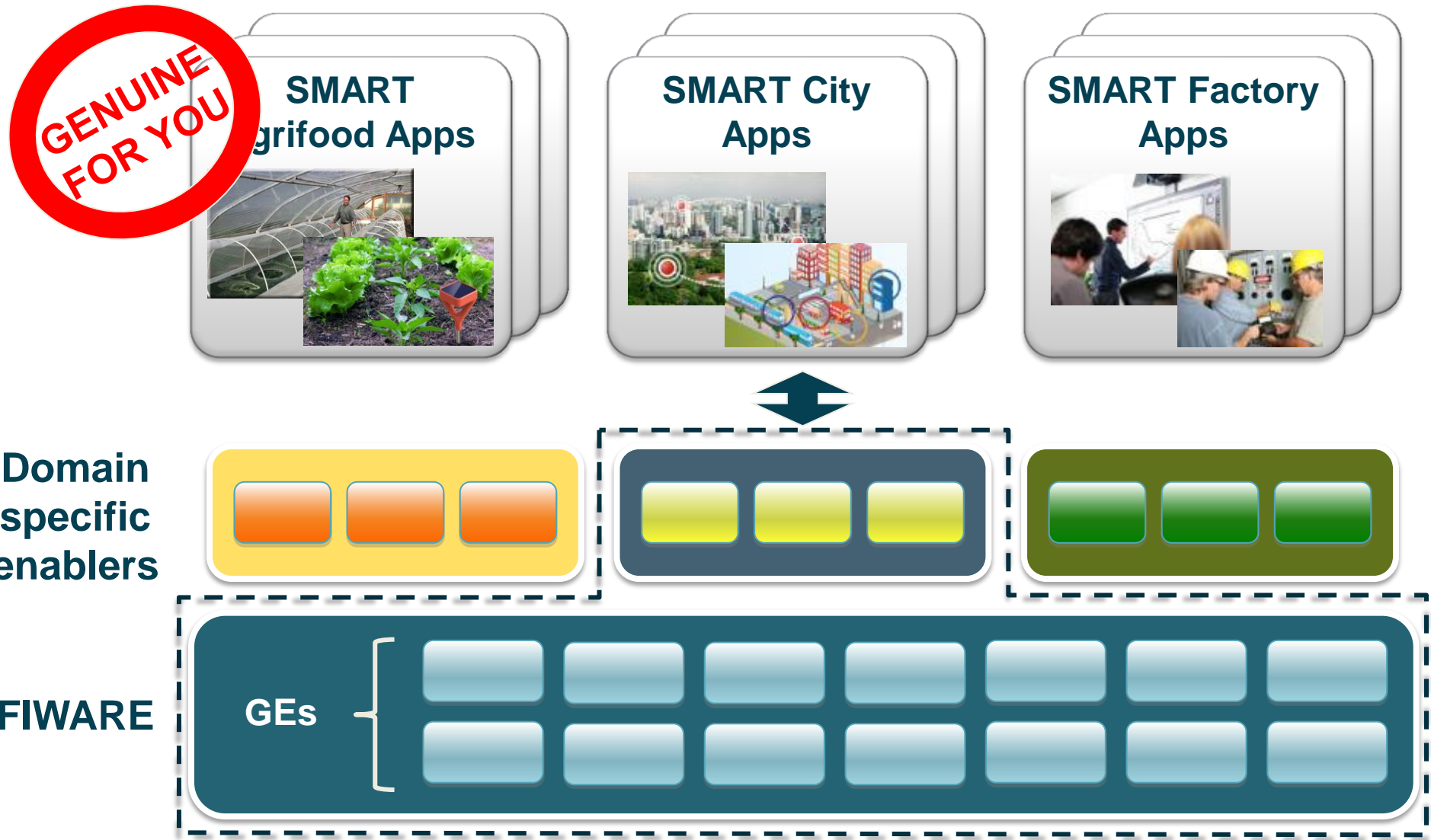


- Advanced networking (SDN) and middleware
- Interface to robots



Modularity; integration with legacies

Domain-specific platforms = FIWARE + specific enablers

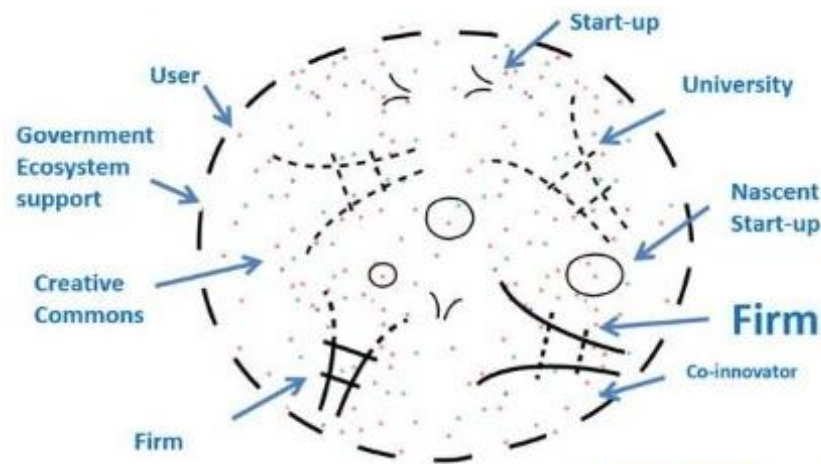


What is genuine in FIWARE ?

- *Truly European, but operating globally*
- *Open Source. Avoid vendor lock-in.
You have the control*
- *Going from clusters to ecosystems
Cross-fertilization between sectors;
avoid silos*
- *FIWARE available to developers for
free experimentation*
- *Not only platform, tools,... this is
powered by data!*



Ecosystem and platform: two tied concepts




**Open Standard
Platform**



**Sustainable Open
Innovation Ecosystem**



FIWARE Strategy: 2015-2016

- 
- Accelerate the technology
 - Smart Cities and vertical sectors
 - Internationalisation – FIWARE going global
 - Industrial Commitment

FIWARE running Smart Cities

- **Cities opening data via FIWARE**

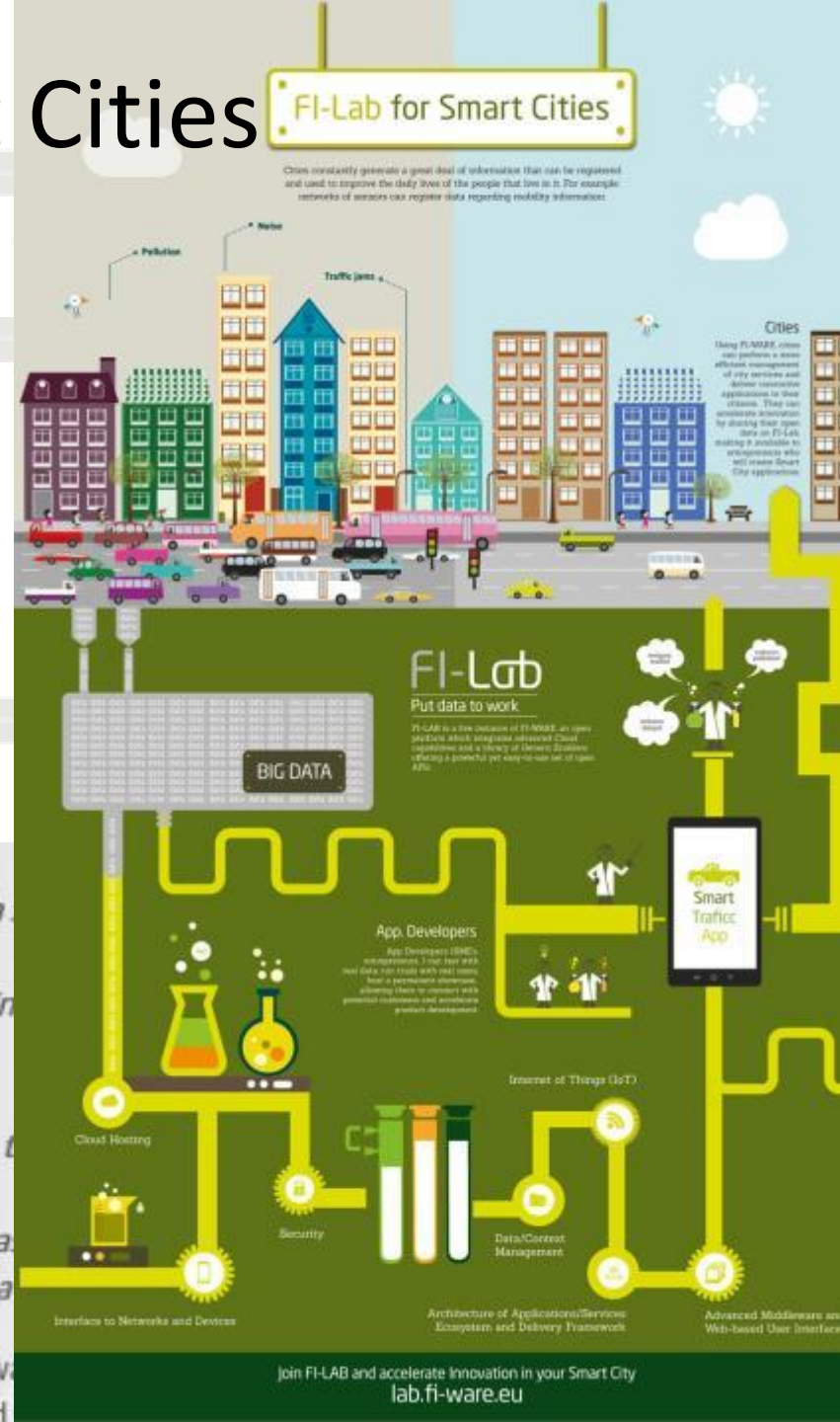
- Italy: Trento, Torino, Roma
- Spain: Valencia, Sevilla, Málaga, Santander, Logroño, Lleida, Vigo, Sabadell, ...
- Finland: Espoo, Helsinki
- Netherlands: Amsterdam
- Portugal: Lisbon, Agueda

- **Valencia using FIWARE solutions**

- **Smart City challenges**

- *Valencia City Council has announced that it has awarded the Valencia tender to Telefónica*
- *Valencia will be the first Spanish city to centralise all of its municipal information through a smart city technological solution.*
- *Solution is based on the European FI-WARE standard*
- *The base of the software will consist of 350 sensors that will manage the services of the city*
- *Traffic, street lighting, gardens, local police, pollution, cleaning and waste and weather services will be constantly monitored and connected to a*

22 May 2014, Valencia: Valencia City Council has announced that it has awarded the Valencia Smart City Platform tender to Telefónica. Telefónica has designed



Internationalisation

- Mexico

- FIWARE launch in October
- EU-MX collaboration

- Brazil

- Two nodes being deployed
- FIWARE launch t.b.c.



Success Stories? Get inspiration!



Building Streaming Media Applications with FI-WAR...
41 visualizaciones Hace 1 mes



Creating Interactive 3D Applications and Shared...
20 visualizaciones Hace 1 mes



The FI-Content use case project - Social and...
14 visualizaciones Hace 1 mes



Naevatec (Kurento Generic Enabler) - Interview with...
23 visualizaciones Hace 1 mes



Magic Box Interview with Javier Herrero at CeBIT...
27 visualizaciones Hace 1 mes



Thorsten Sandfuchs (SAP) interview at CeBIT 2014
22 visualizaciones Hace 1 mes



FI-WARE Business Framework by Thorsten...
24 visualizaciones Hace 1 mes



Connecting to the Internet of Things (IoT) with FI...
23 visualizaciones Hace 1 mes



Connecting to the Internet of Things (IoT) with FI...
12 visualizaciones Hace 1 mes



FI-WARE and FI-Content in the EU Future Internet...
33 visualizaciones Hace 1 mes



Magic Box & FI-WARE, Javier Herrero at CeBIT...
15 visualizaciones Hace 1 mes



CeBIT Future Talks 2014
15 visualizaciones Hace 1 mes



SmartTaxi: The Value for a Developer - FI-WARE in...
119 visualizaciones Hace 2 meses



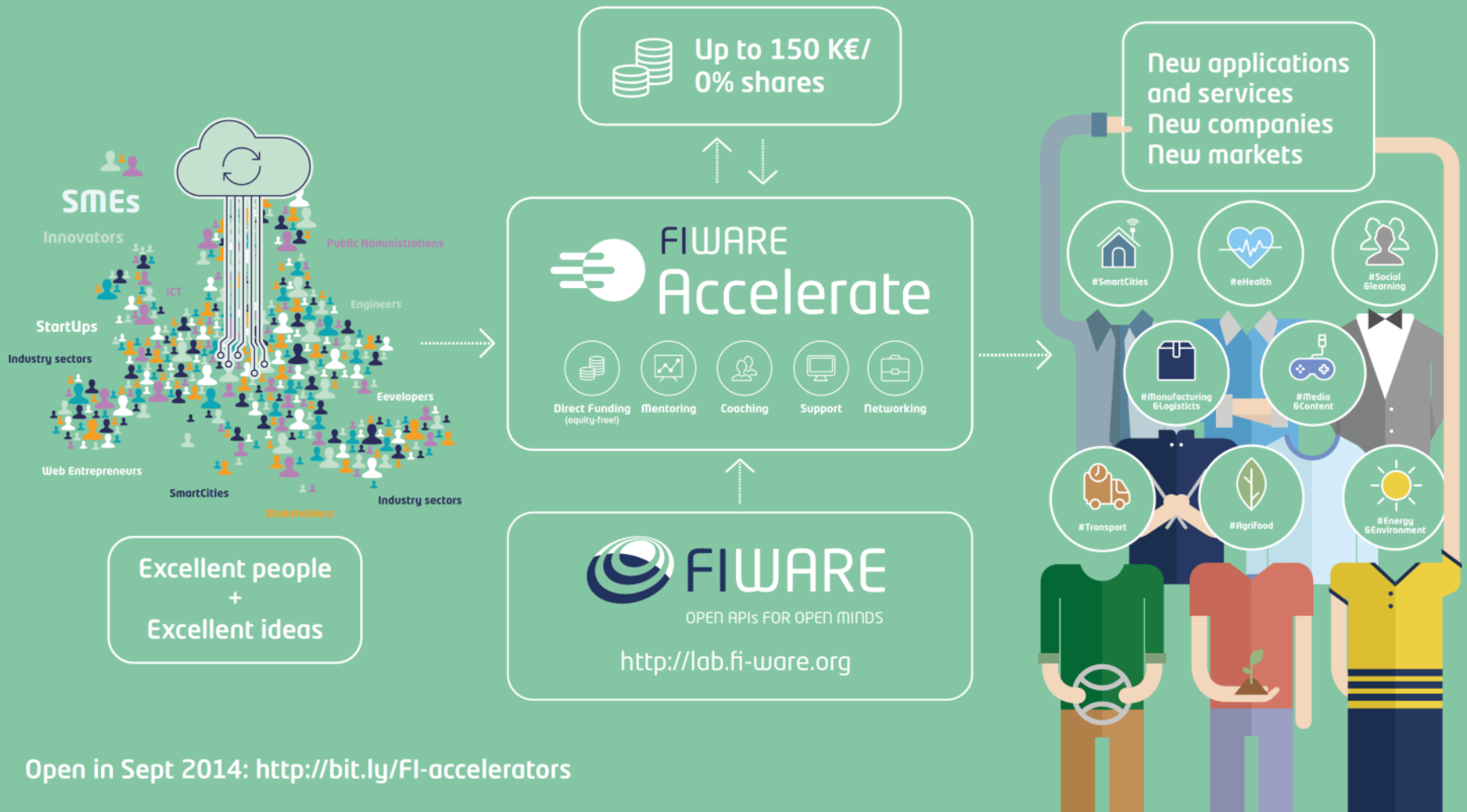
FI-LAB: A guide to the most exciting Future Internet...
133 visualizaciones Hace 2 meses



FI-OPS: access from everywhere in Europe by...
20 visualizaciones Hace 2 meses

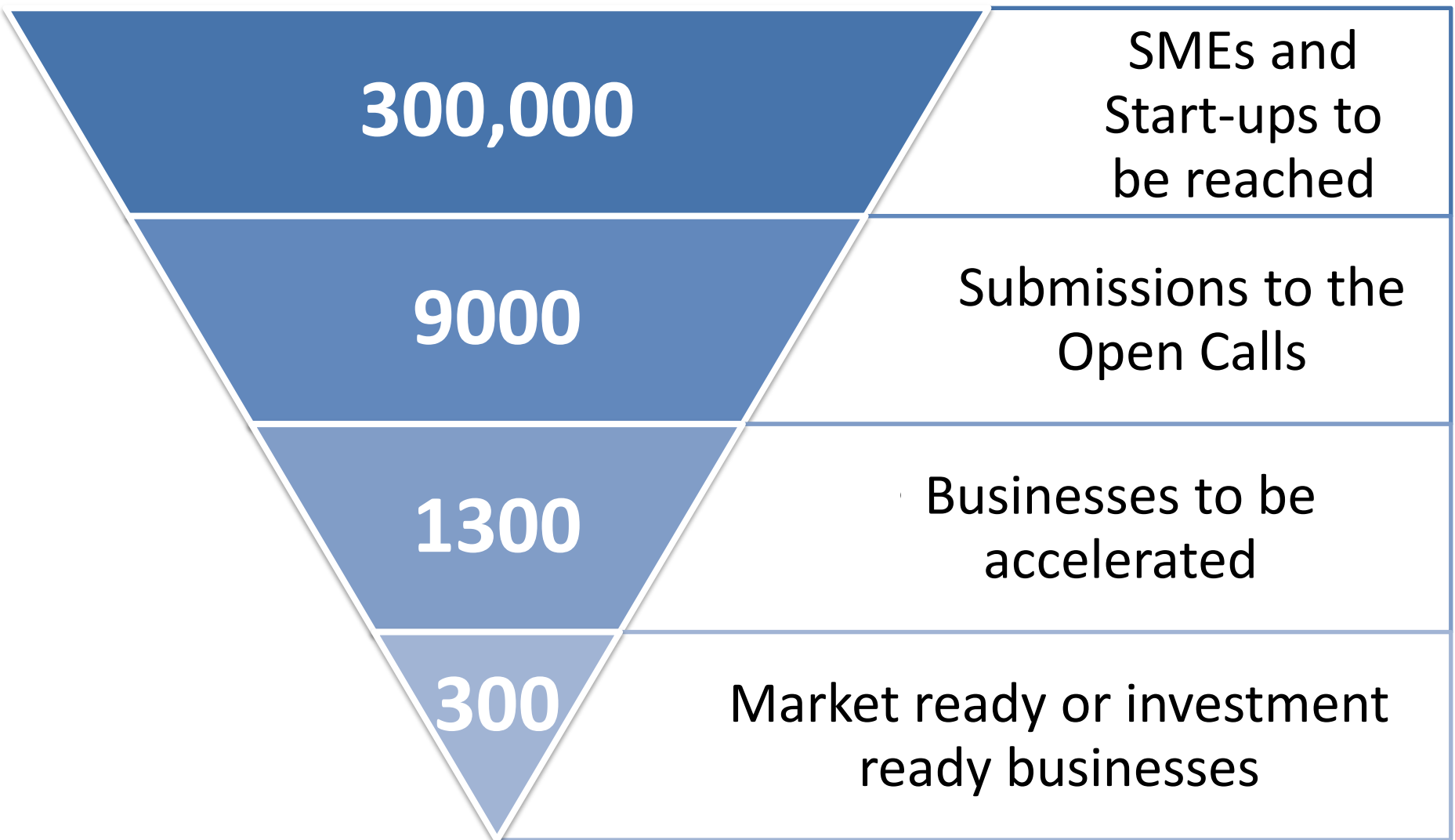
FIWARE ACCELERATION PROGRAMME

Supporting Web entrepreneurs and SMEs



Open in Sept 2014: <http://bit.ly/FI-accelerators>

FIWARE Accelerator





Why should you participate?

16 FIWARE Accelerators

➔ from idea to an innovative internet service

FIWARE – A new service platform

- open, multivendor
- advanced technology (CC, BD, IoT)
- global innovation ecosystem
 - grow
 - faster
 - easier

FIWARE.org

Join us!



Back-up

Credibility

- ✓ About the FIWARE technology:
 - ✓ Every FIWARE GE is open source (therefore free)
 - ✓ Majority already commercialized by corresponding owner (companies) and they are not only Telefónica!
→ make it more explicit (blog posts, videos?)
- Testimonies about early adopters (entrepreneurs):
 - ✓ Interviews in FIWARE YouTube channel
 - ✓ Involvement in events (e.g., FoodLoop)
 - Animated presentations about applications
- ❖ Charging for support (Open Calls → Foundation?)
 - Actions for A16:
 - Spread the word about nature of FIWARE GEs
 - Spread the word about testimonies
 - Select evangelists from entrepreneurs in 1st Open Call



FIWARE Lab and FIWARE Ops

- The FIWARE Lab has expanded to run over 14 nodes/regions across the whole Europe ... now in Mexico!
- Estimation is to provide up to 3000+ cores, 16Tb RAM, 750 Tb disk of computing capacity
- FIWARE Lab help-desk processes (support levels 1 and 2) defined
- First release of [FIWARE Ops suite of tools](#) available
- You can check the [FIWARE Lab status](#) online
- Organizations approaching us interested to launch and federate new nodes



Join us!

<http://fiware.org>

<http://lab.fiware.org>

Follow @Fiware on Twitter !

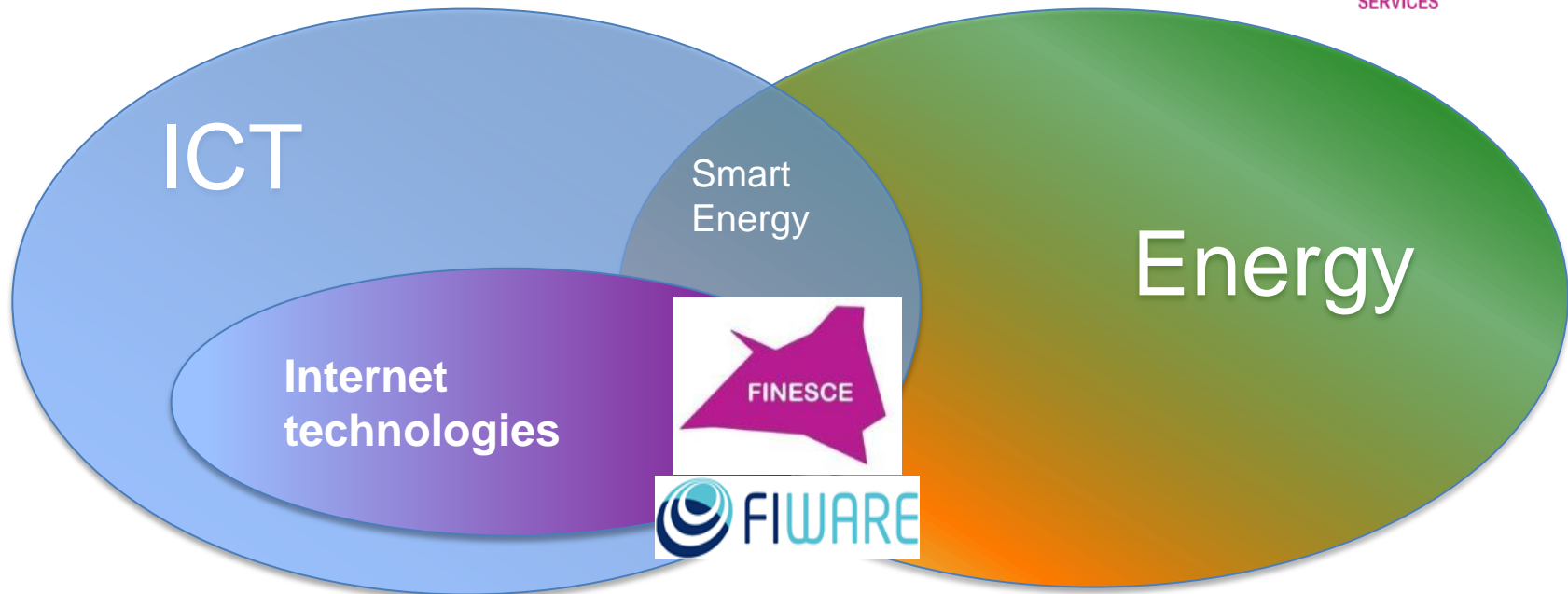


FIWARE for Smart Energy

Key partners: Ericsson, ESB, E.on.,
Alcatel-Lucent, Alstom

FUTURE
INTERNET
SMART
UTILITY
SERVICES

FINESCE



FIWARE of Energy: Enabling innovation based on internet interfaces in the energy sector

- Enable creation of innovative value added services based on availability of rich data on energy needs and consumption patterns
- Promote energy efficiency
- Sustainable Smart Cities
- Consumers as producers
- Electric vehicles (as consumers and storage)

Benefits of using the future internet and GE approach:

- **Shorter time to market!**
- Easy access for new partners
- Scalability of applications
- Lower costs for application development

But is FI-WARE a new amazon ?

- An Innovative, open and cloud-based infrastructure for cost-effective creation and delivery of Future Internet applications at services at high scale

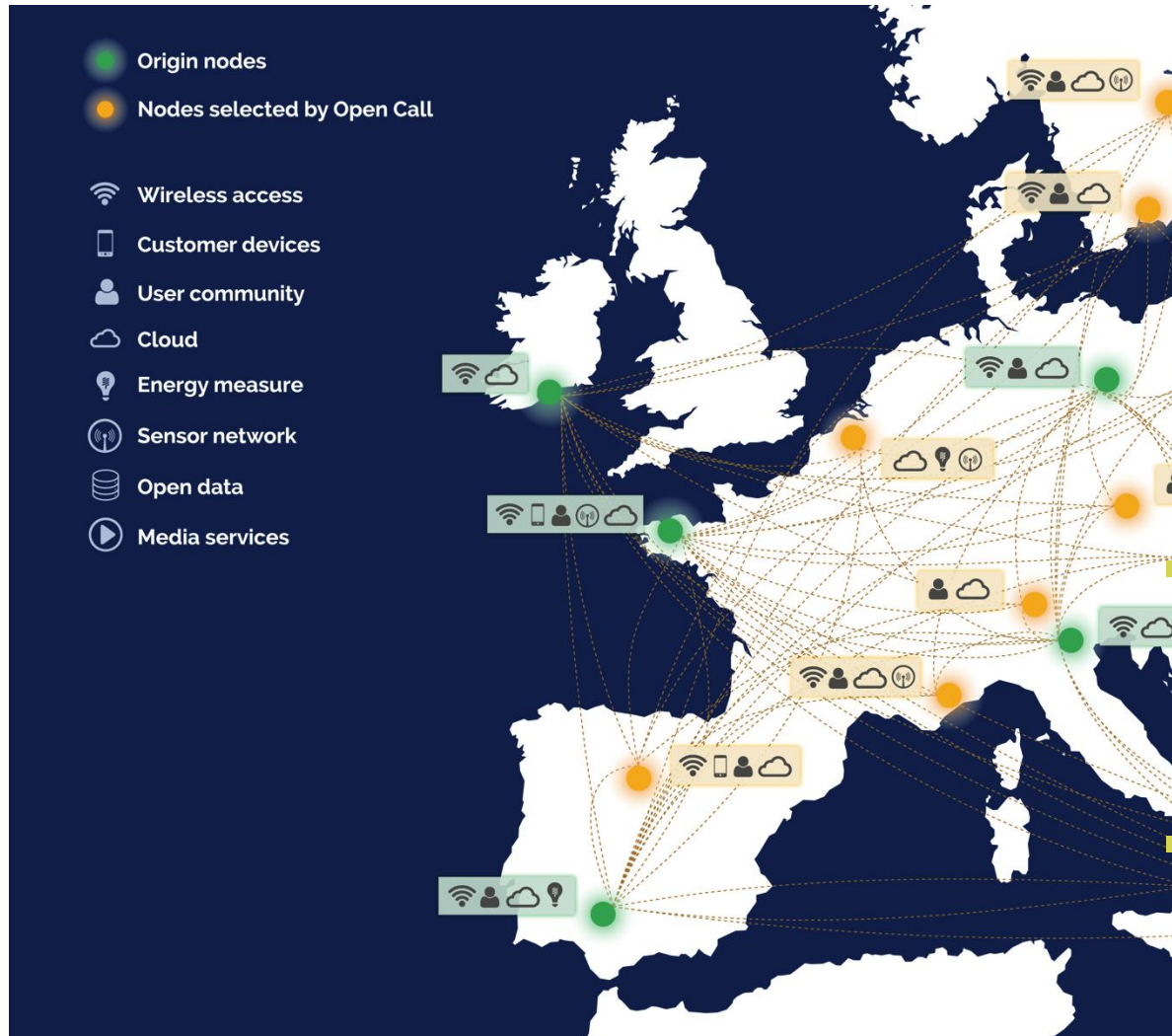
- Cloud storage, processing capabilities, service marketplace, big data, network resources, mobility, tools (SDK)...
- Faster development (time-to-market)
- Lower costs (incl. flexibility, scalability)

- Solid technology (maturity)

- Incentives to enter, support

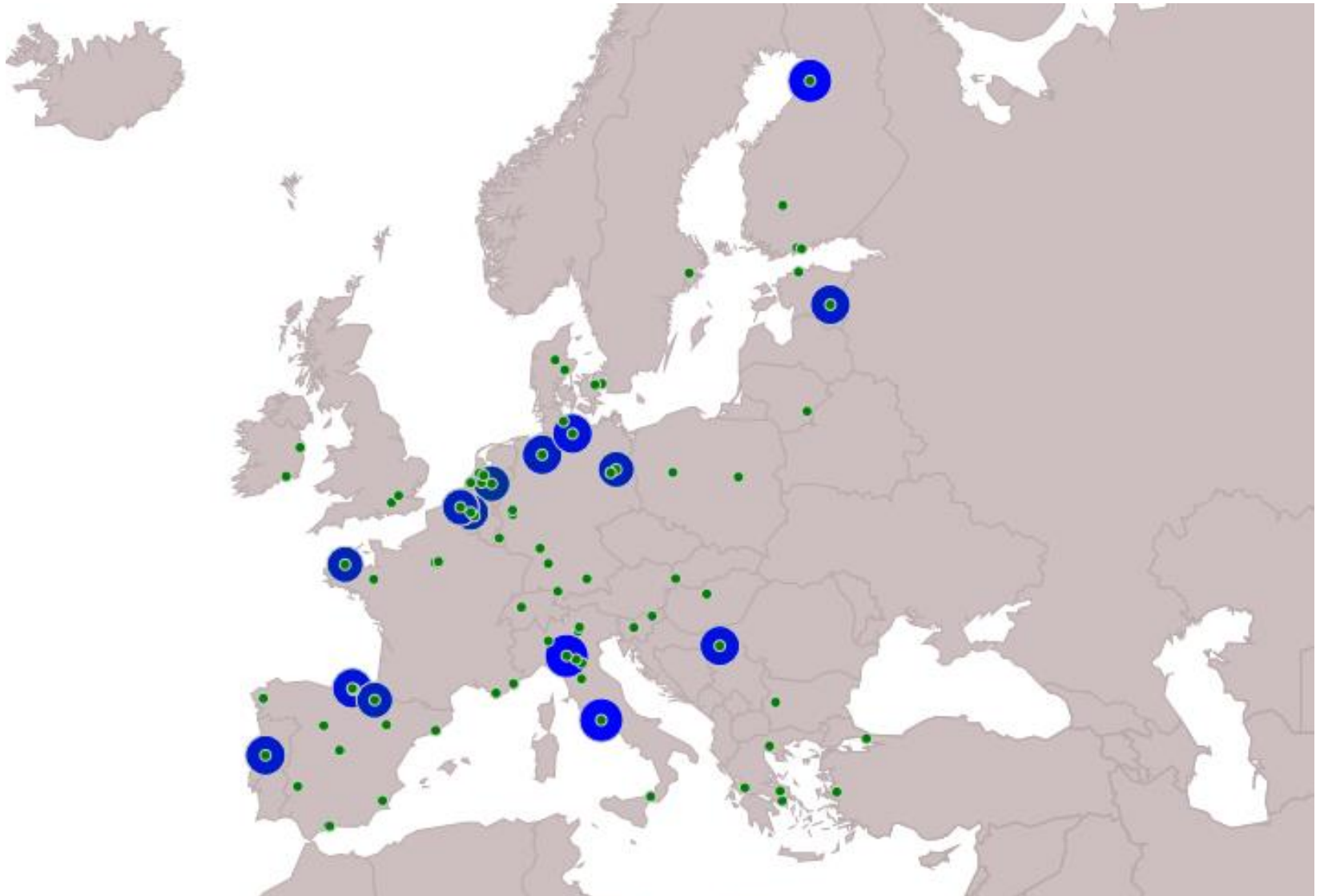


Extending the FIWARE Lab offering for service providers and developers

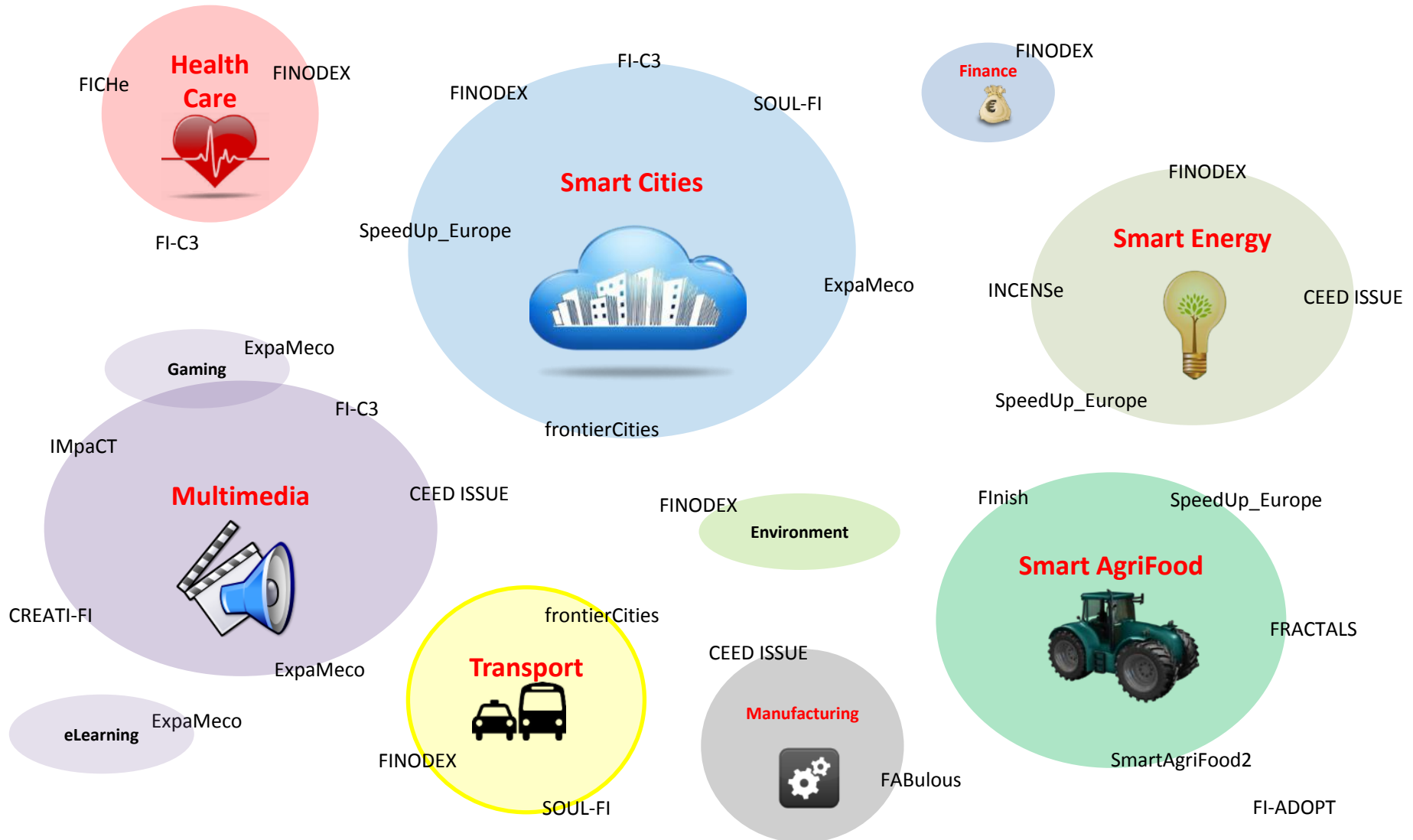


- 12 nodes in Europe providing up to 3000+ cores, 16TB+ Ram, 750TB+ HD
- Creation of nodes in Mexico (1000+ cores) and Brazil
- Level 1 and Level 2 support for the nodes
- Showcases for developers, infrastructures, smart businesses

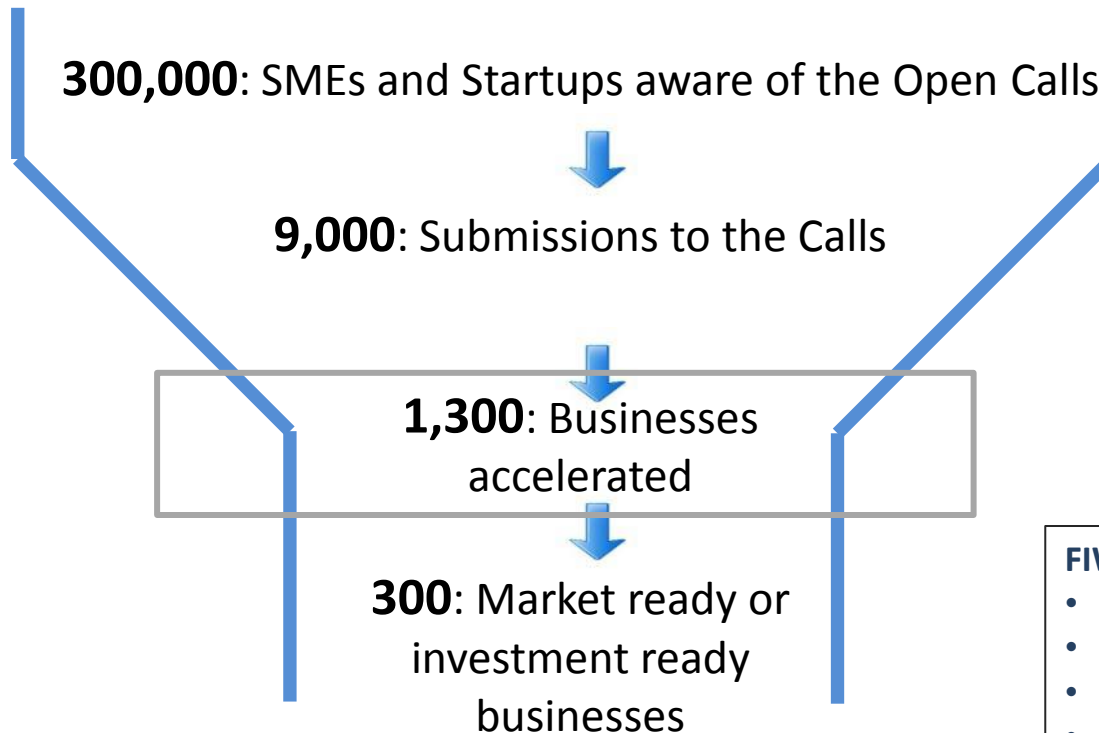
Where are the FIWARE accelerators?



Sectors covered by the accelerators



FIWARE Accelerator



FIWARE Accelerator partners:

- **20** Accelerators + investors
- **48** Innovation agencies + technology transfer
- **16** FI Research centres
- **18** Innovation consultants
- **9** FI Technology providers

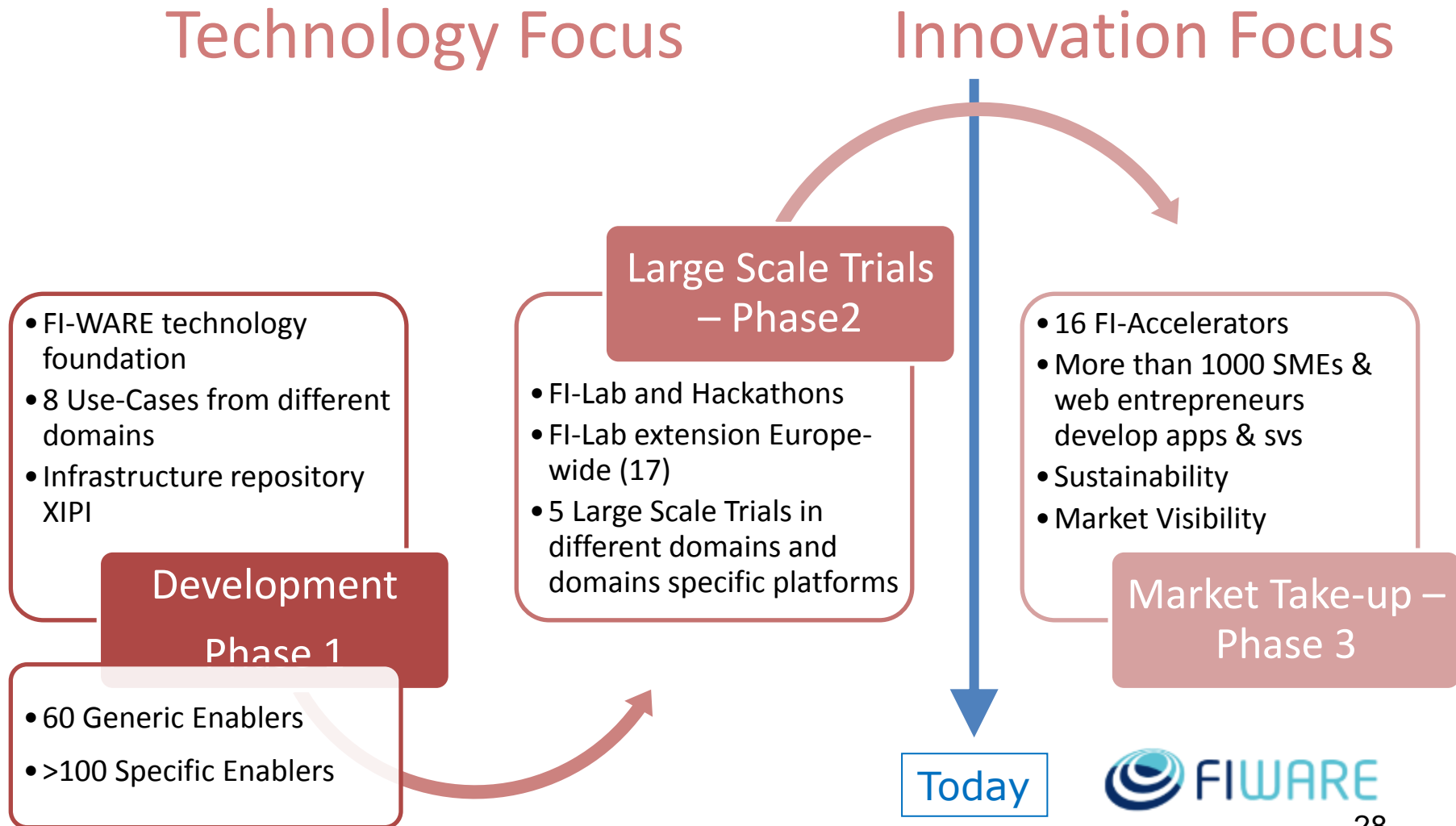
An Invitation to join the FIWARE Accelerator

This is "your opportunity" to:

- Join the largest development community in Europe: **FIWARE**
- Enter into a pan-European and Global Innovation Ecosystem
Mentors, VC, Accelerators, customers ...
- Develop more innovative products based on a multi-vendor open platform
- Grow your company
Open new markets and international business opportunities

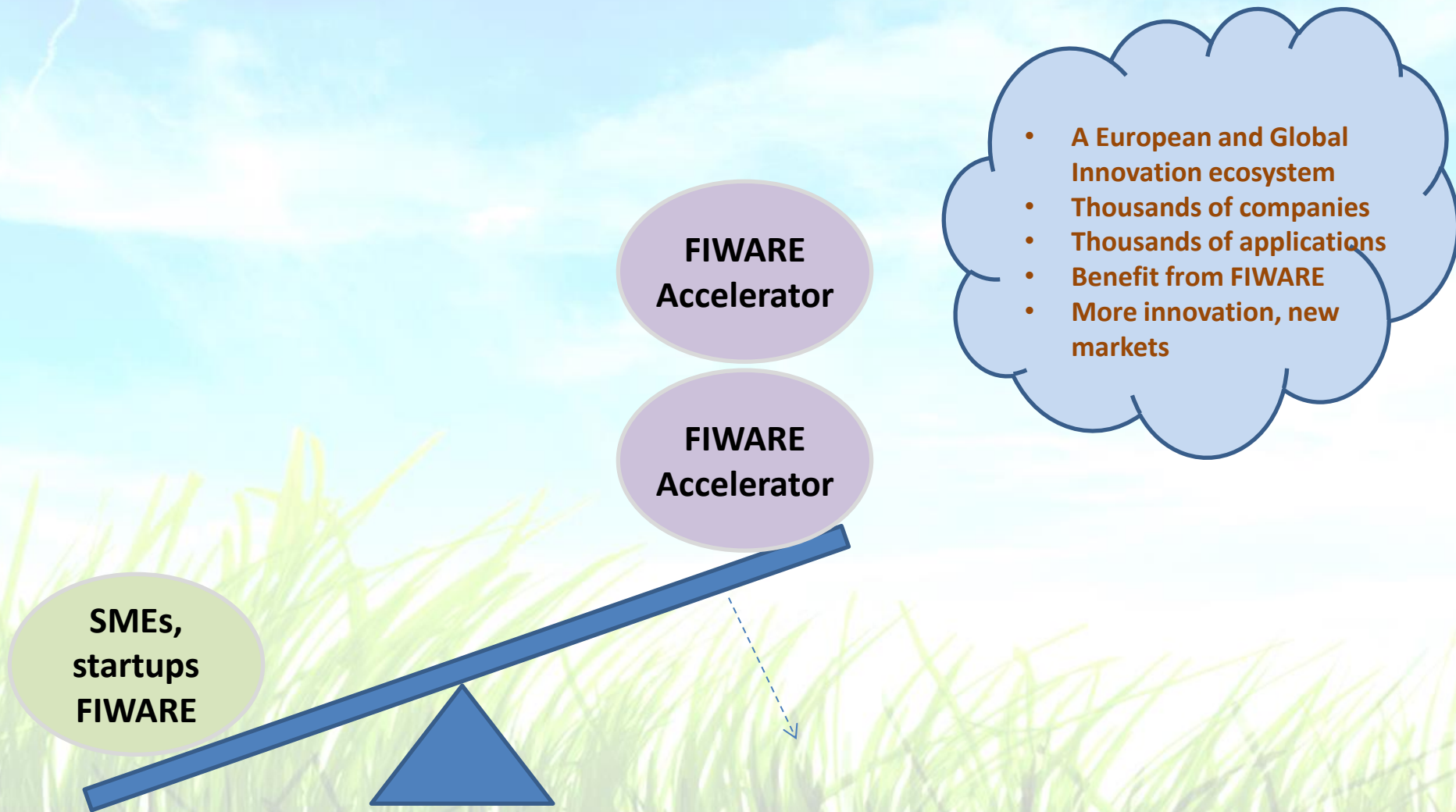
FIWARE enters the Take-up Phase

From Research to the Market



FIWARE as a lever

Where this will lead you?



FIWARE Generic Enablers (GEs)

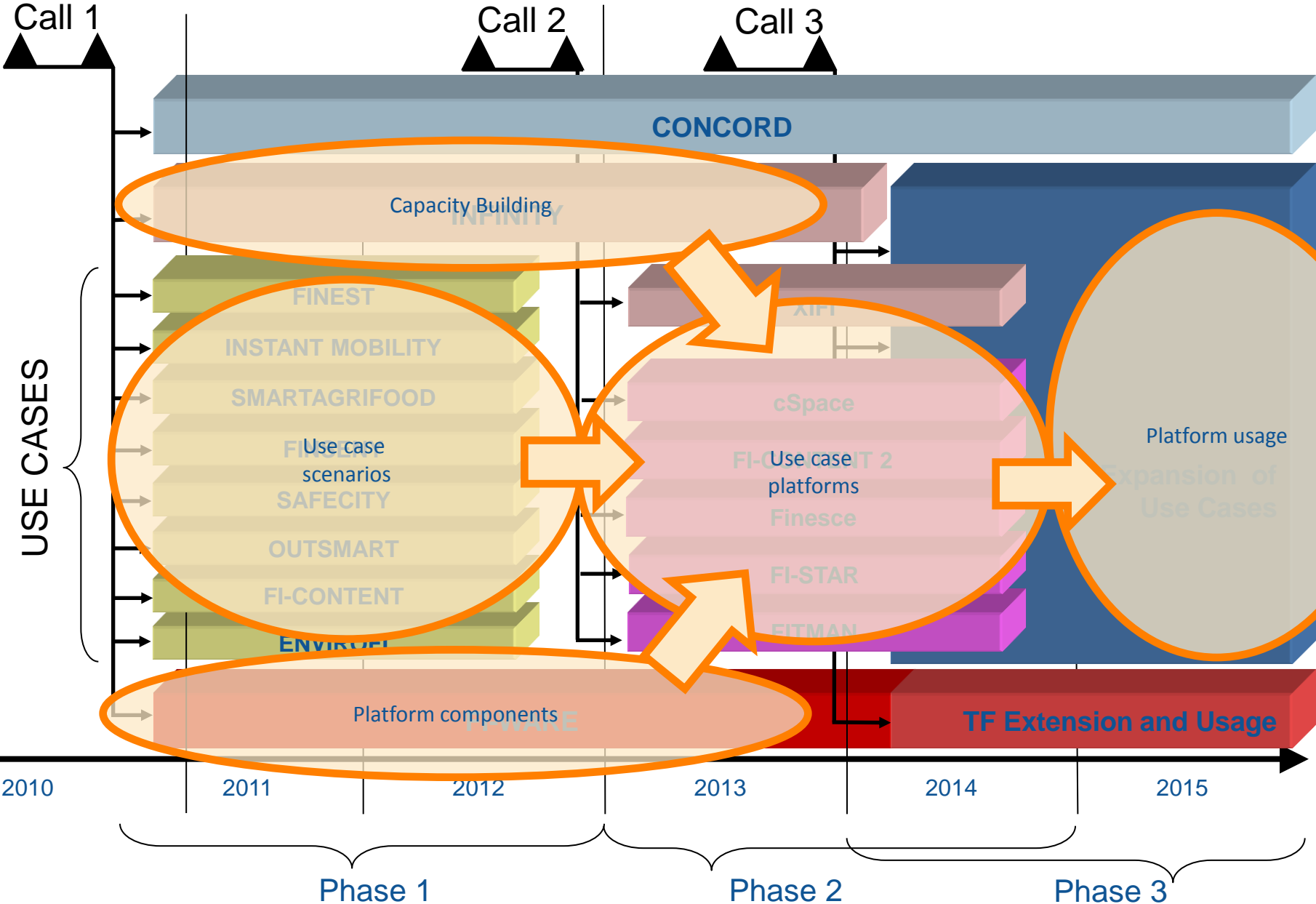
- A FIWARE Generic Enabler (GE):
 - set of general-purpose **platform functions** available through **APIs**
 - Building with other GEs a [FIWARE Reference Architecture](#)
- [FIWARE GE Specifications](#) are open (public and royalty-free)
- **FIWARE GE implementation (FIWARE GEi):**
 - Platform product that implements a given GE Open Spec
 - There might be multiple compliant GEis of each GE Open Spec
- **One open source reference implementation** of each FIWARE GE (**FIWARE GERi**):
 - Well-known open source license
 - Publicly available [Technical Roadmap](#) updated in every release
- Available FIWARE GEis, GERis and incubated enablers are published on the [FIWARE Catalogue](#)



Why FI-WARE

Driver	What is needed?	What does FI-WARE bring?
Technology	<p>Open specs, driven by implementation (open source reference implementation)</p> <p>Sustainable investment over time</p>	<p>→ Open community around open specifications reference implementations (see [1], [2])</p> <p>→ 100+ M€ of investment (2011-2016)</p>
Experimental environment	<p>Ability to experiment with real data (e.g., real-time and historic open data from cities)</p> <p>Free Cloud capacity enabling entrepreneurs to test and host a permanent showcase of their applications.</p>	<p>→ 15 cities (7 in Spain) already working on setting up a connection to FI-Lab (see [3])</p> <p>→ 3000+ cores, 16Tb RAM and 750+ Tb HD will be the free computing capacity provided by the FI-Lab Cloud distributed across 16 nodes in Europe</p>
Investment in creation of the ecosystem	<p>Engagement of technology providers, entrepreneurs, data providers, customers</p> <p>Funding for first entrepreneurs joining the ecosystem.</p> <p>Investment in promotion and dissemination activities</p>	<p>→ 52 partners, 13 countries (just FI-WARE)</p> <p>→ 100 M€ to fund entrepreneurs in 2014-2016. Additional opportunities in H2020.</p> <p>→ 6,2+ M€ devoted to dissemination</p>
Global footprint	<p>Helping entrepreneurs and technology providers to create opportunities not just in Europe but other regions (Latam, Asia and, why not, USA)</p>	<p>→ New FI-Lab nodes in Mexico and Brazil.</p> <p>→ Conversations between EC and public authorities in Mexico and Brazil to federate respective startup support programs</p>

FI-PPP



Collaboration opportunities

■ What we offer

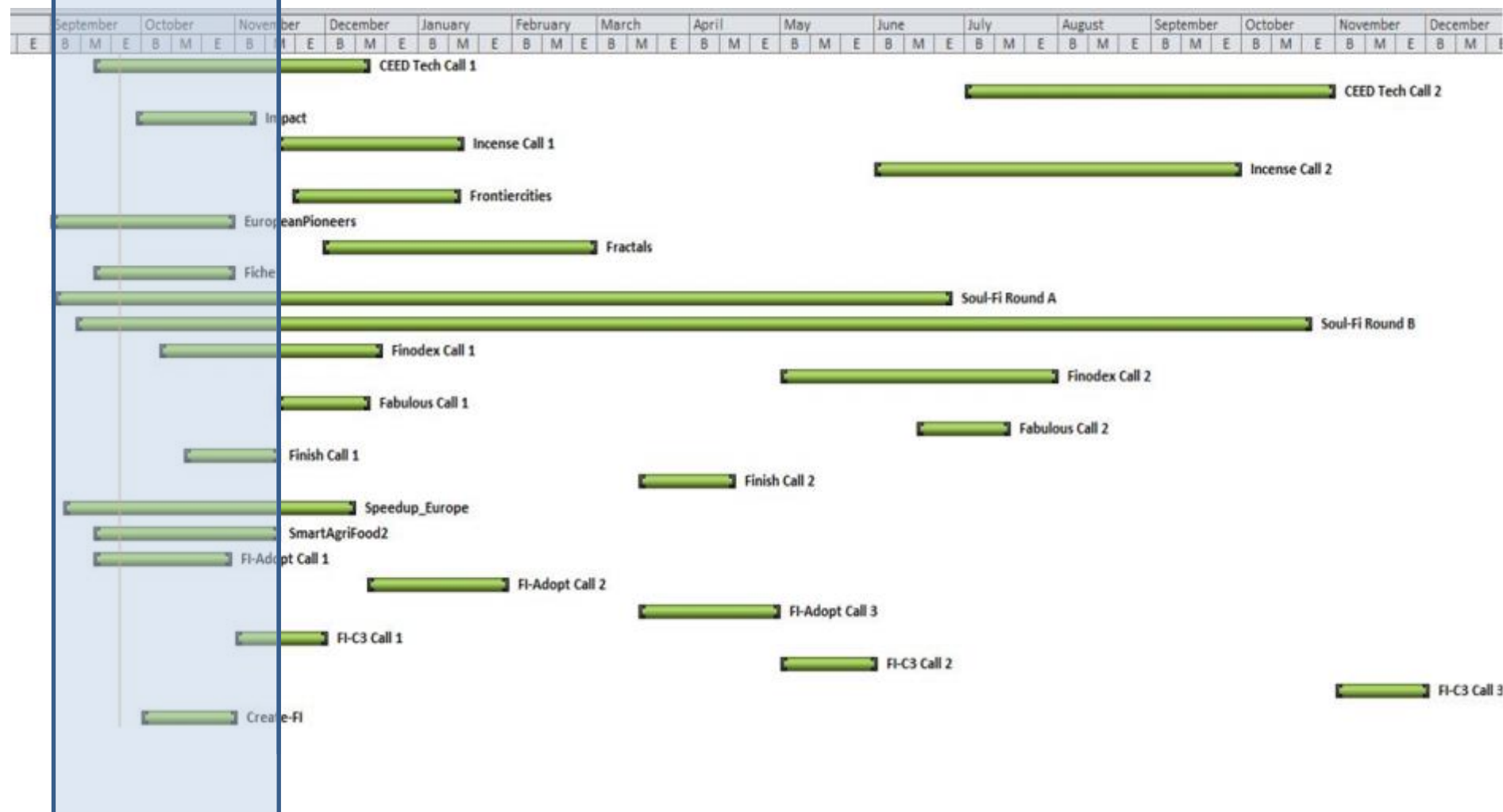
- Technology base
 - › Extensive and extendable
 - › Targeted at initial set of key sectors (Smart Cities, Smart energy, Smart Agrifood, Manufacturing, Transport)
 - › With
 - › Open specifications
 - › Reference implementations in open source
 - › Clear Terms & Conditions
 - › Support for app developers
- Ecosystem
 - › Cities
 - › Technology providers
 - › System integrators
 - › Application developers
 - › Accelerators and VCs

■ What we are looking for

- To grow/improve technology base
 - › Extension with new building blocks
 - › Increased usage in key sectors
 - › With
 - › Increased adoption of specifications
 - › Improved quality of reference implementations
 - › Clear T&Cs
 - › Support for app developers
- To grow ecosystem
 - › More cities and user industries
 - › More technology providers
 - › More system integrators
 - › More application developers
 - › More accelerators and VCs

Timeline of the calls

Today





Why should you participate?

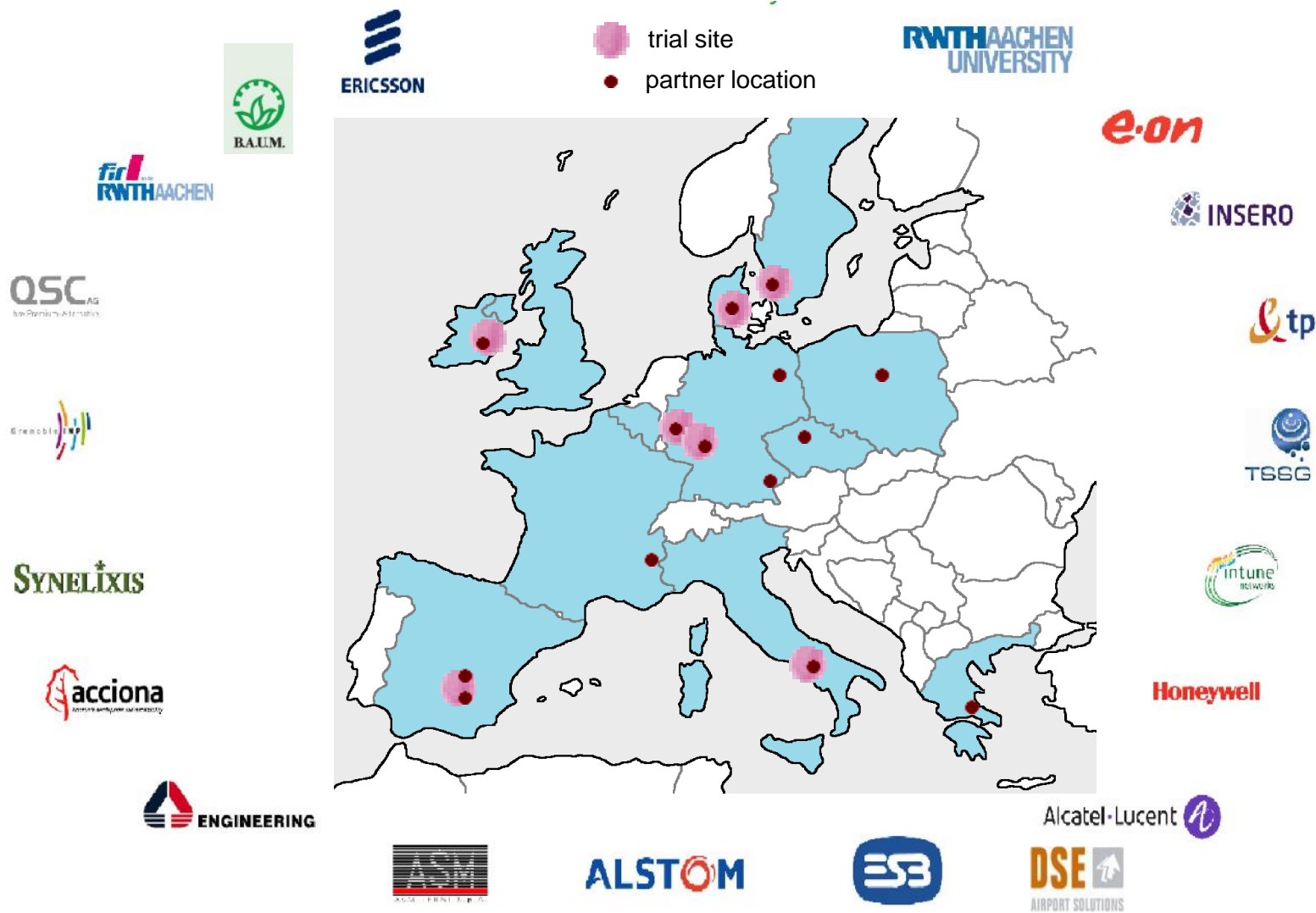
You will have 16 FIWARE Accelerators

- With different thematic orientations, locations, funding modalities, processes, duration
→ *You choose!*
- They will *transform your idea into a commercial product* for European/global markets
 - Provide not just funds but also *mentoring, networking and support*
 - Open European-wide and global *market opportunities*

FINESCE Partners and Trial Sites

FUTURE
INTERNET
SMART
UTILITY

FINESCE





Acceleration: A modern way to build technology companies

Up to 150K€ / 0% shares

sme



**excellent people
+
excellent idea**

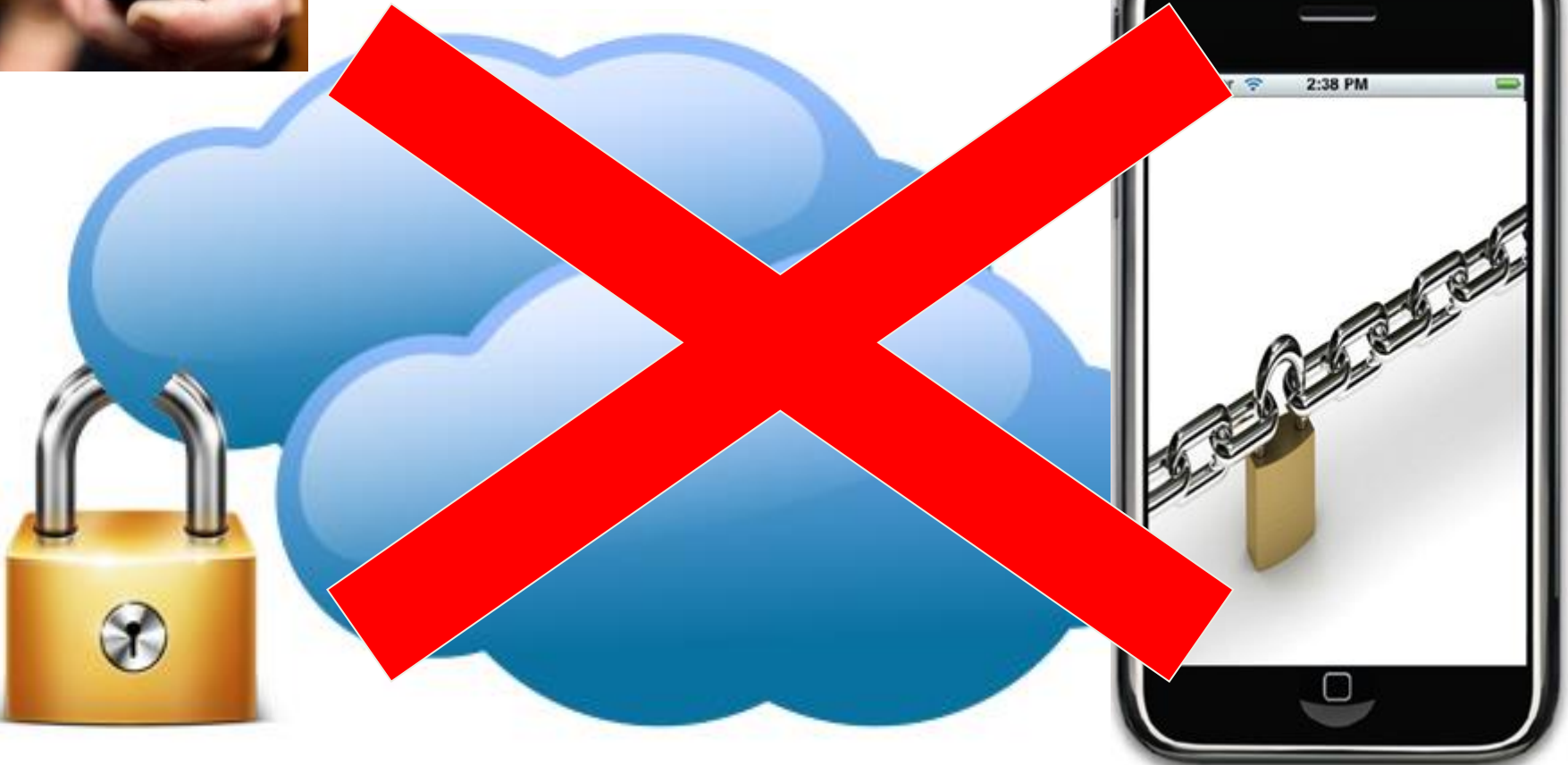
FI Accelerator
(about 1000 seats in 2014)



- Potentially hundreds new FIWARE based products and services
- Potentially hundreds of new companies
- Ready to global from day 1

Open Source. Avoid vendor lock-in

You have the control



Why FIWARE ?

- An Innovative, open and cloud-based infrastructure for cost-effective creation and delivery of Future Internet applications at services at high scale
 - Cloud storage, processing capabilities, service marketplace, big data, network resources, mobility, tools (SDK)...
 - Faster development (time-to-market)
 - Lower costs (incl. flexibility, scalability)
- Solid technology (maturity)
- Incentives to enter, support



Going from clusters to ecosystems

Cross-fertilization between sectors; avoid silos



- Leading to a more powerful platform offering (based on common functionalities; develop once and reuse as much as you can)
- Then, translating the sectorial knowledge into domain-specific platforms



Not only platform, tools...this is **powered by data!**

