

# SPEED UP! EUROPE

Disruptive collaboration program to foster entrepreneurial education  
innovation and ramp-up to finance

European Utility Week - FINESCE Innovation workshop  
Amsterdam, 4 November 2014

Youssef Sabbah  
Europe Unlimited  
[youssef@e-unlimited.com](mailto:youssef@e-unlimited.com)

Call for Proposals  
Deadline: 10/12/2014



# What is SpeedUP! Europe?

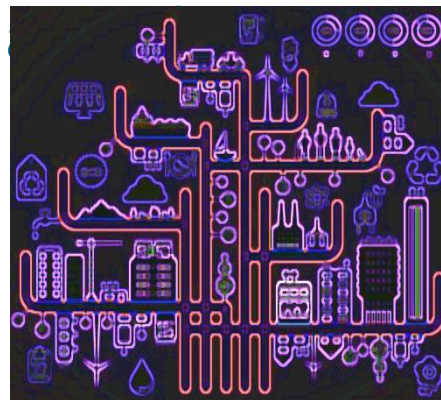
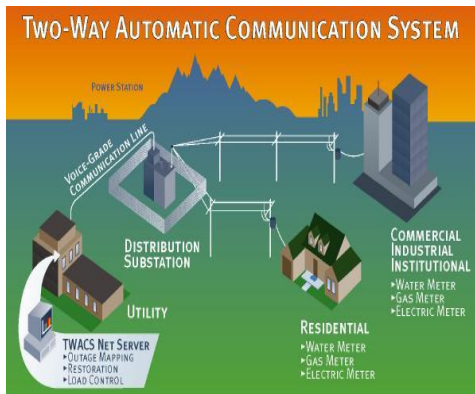


Speed UP! Europe **accelerator selects** through an **open call, funds and supports** SMEs and teams of web entrepreneurs looking to develop **high impact applications building upon the FIWARE technology** i.e. FIWARE generic enablers & specific enablers in the areas of **AgriBusiness, SmartCities**

**CleanTech**

**SmartCities**

**AgriFood**



[www.smartagrifood.eu/](http://www.smartagrifood.eu/)  
[www.futurefoodinnovation.dk/](http://www.futurefoodinnovation.dk/)

[en.wikipedia.org/wiki/Smart\\_city](http://en.wikipedia.org/wiki/Smart_city)  
[www.fi-ware.org/tag/smart-city/](http://www.fi-ware.org/tag/smart-city/)

[www.smartagrifood.eu/](http://www.smartagrifood.eu/)  
[www.futurefoodinnovation.dk/](http://www.futurefoodinnovation.dk/)

**WWW.SPEEDUPEUROPE.EU**

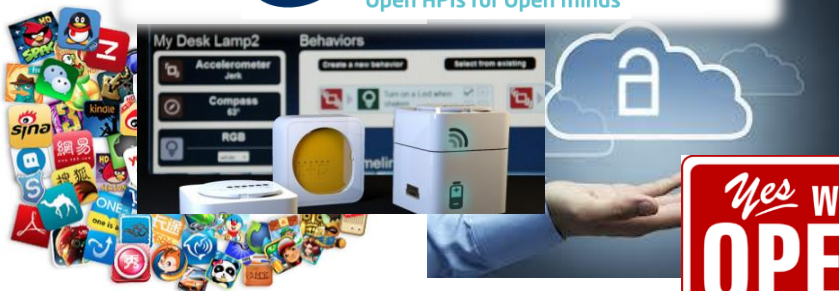


# What is FIWARE?

FIWARE is a technological platform offering advanced OpenStack-based Cloud + rich library of Generic Enablers. Generic Enablers provide open interfaces:

- To Application Developers (APIs)

These open interfaces allow easy integration with other GEs  
For more information on APIs and examples of applications, visit <http://catalogue.fi-ware.org>



# SpeedUP! Europe support for



## SMEs & WEs

Collaboration & support to applicants

- Staffing / Matching / Ideas / Business

Model

• Support for applicants  
Support for selected projects:

- Funding
- Education / Training
- Crowdsourcing
- Mockup / Coding / Prototyping
- Networking / additional opportunities for funding, customer building

# Who can apply?

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Teams of 3 to 5 members  
From the same SME (EC definition)  
Or Individual entrepreneurs  
staffed in a team

SME established / Team members residing in  
one of these countries:

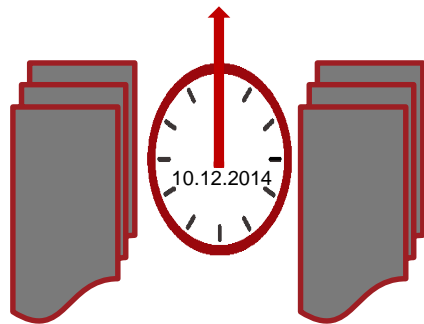
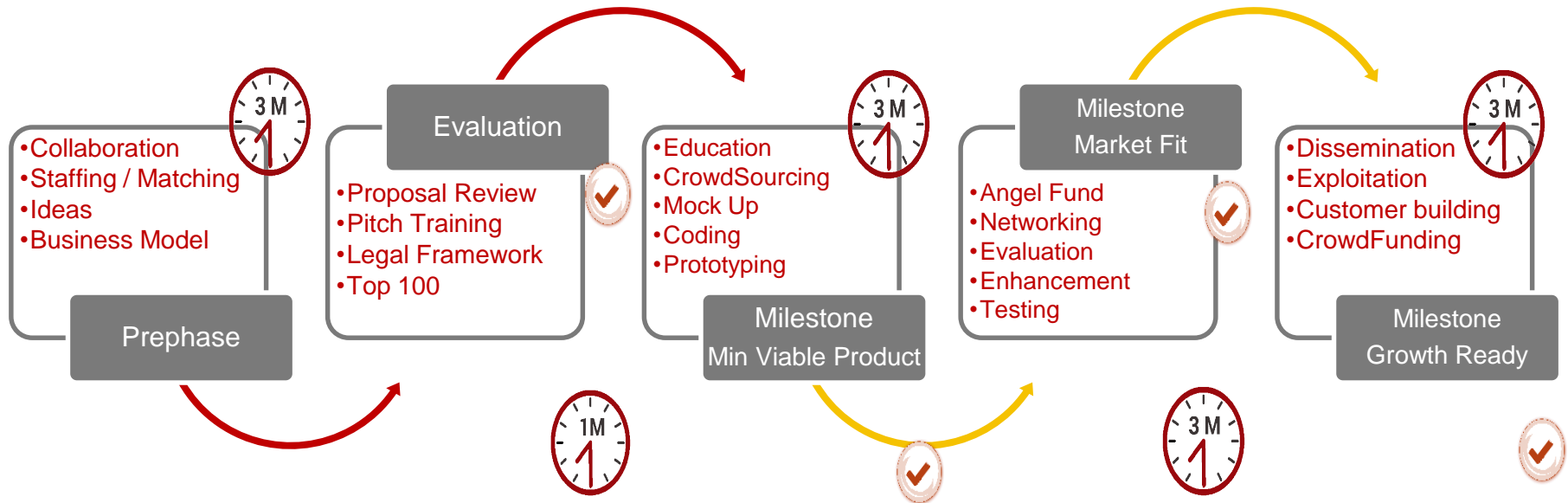
- any **EU-member state**
- **or Associated countries:** Albania, Bosnia and Herzegovina, Faroe Islands, FYR Macedonia, Iceland, Israel, Liechtenstein, Moldova, Montenegro, Norway, Serbia, Switzerland and Turkey.

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# SpeedUP! Europe funding

- Maximum **€ 50k** per project can be applied for
- Additional **€ 20k** could be applied for after first phase
- Awards **€ 500k** for best applications (1.2.2015 to 30.10.2015)
  - Development software and equipment
  - Travel costs
  - Facility rental costs
- ~~Up to a sum paid in six monthly instalments~~ agreed in the GA
- Monthly deliverables & reporting conditions

# SpeedUP! Europe Process



Internal Proposals

External Proposals

# SpeedUP! Europe Application


~~OPEN CALL DEADLINE - 10.12.2014 -~~  
17 CET



**1. PROJECT PROPOSAL**  
Up to 10 pages Addressing one or several domains:  
Agrifood, Smartcities, Cleantech

**2. ADMIN INFORMATION Form (& supporting documents)**

**3. HONOUR DECLARATION**  
You agree with the conditions of the call  
and the submitted information is true.

**4.  ONLINE SUBMISSION**  
Via F6S Platform  
short questionnaire in the platform

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# SpeedUP! Europe Evaluations



OPEN CALL ONE EVALUATIONS UNTIL  
END JANUARY 15

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You agree with the conditions of the call  
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# SpeedUP! Europe Evaluation criteria



1. Innovative use of Fiware Technology  
(threshold: 6/10)

2. Impact  
(threshold: 6/10)

3. Team Quality  
(threshold: 6/10)

# SpeedUP! Europe Partners



**Glocal Consult**, Hamburg, Germany, incubator and innovator

**WebClusive**, Amsterdam, Netherlands, crowdfunding experts and software company

**ECN** (European Crowdfunding Network), Brussels, Belgium, European crowdfunding networking group

**Europe Unlimited**, Brussels, Belgium, venture capital facilitator

**Social Impact Lab**, Hamburg, Germany, co-working space and social incubator

**UVA University Amsterdam**, Netherlands, business school and entrepreneurship centre

**Accelerace**, Copenhagen, Denmark, accelerator and seed capital fund



**STING**, Stockholm, Sweden, venture incubator and hub

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# More Information – Open call documents

## Website:

<http://www.speedupeurope.eu>

- Information about SpeedUP! Europe
- Open call documents (rules & conditions, Guidelines, Templates, GA)
- Collaboration platform
- Contact us

## Application page:

<https://www.f6s.com/fiware->



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TRICKSTER

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HARDWORKING

SCORING MACHINE



SPEEDSTER

TERMINATOR

ONEMANSHOW

SKILLED

GOAL SCORING MACHINE

TALL

GOAL PLAYBOY

TOO FAST

COMPETITIVE

LEGEND

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ACROBATIC

RESPECTFUL

*Start hacking your life!*



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