

INCENSE project has received funding from the European Union Seventh Framework Programme under grant agreement n° 632852







#### Be part of the Smart Future of #Energy

Juan Garrigosa de Sigmaringa ENDESA Amsterdam, November 4<sup>th</sup> 2014







## **APPLY NOW!**

## Call open until JANUARY 15th at

#### www.incense-accelerator.com







#### **INCENSe, the FIWARE accelerator focused in Smart Energy**

#### **OBJECTIVE**

Promotion of innovative Internet based services and applications to achieve these goals:

- Integration of ICT solutions with energy infrastructure in order to support the entire cycle of energy supply.
- Evolution of energy supply into a dynamic system, a network that communicates and exchanges information on energy flows.







## Led by:



 A leading Energy group serving 65 million clients in 32 countries

Enel Lab: 15 million
Euros budget
program for up to
650k Euros
investments





## Accelerated by:

## ACCELERACE

## ✓ With 250+ startups supported over 9 years

10 % (best in class) state
ups raise more than a million euros







## **Powered by:**

 The first & largest public funding platform for startups

With more than 12 million euros available in the portal to support startups





## What does INCENSe provide me?

Funding with up to **6.250.000** € to awarded applicants:

- 1<sup>st</sup> contest: up to 14 startups with up to **150.000** €
- 2<sup>nd</sup> contest: up to 28 startups with **150.000** €

Payment arrangements (non reimbursable)

- Up to 50.000 €, in advance at the beginning of development
- Up to 75.000 €, intermediate stage (demo/prototype/pilot)
- Up to 25.000 €, end of the project (ready-to-market)





## What does INCENSe provide me?

Advanced and personalised acceleration program (6 months):

- Coaching & Mentors: Up to 150 hours of mentoring
- Funding readiness services for the final beneficiaries
- Additional support: legal and corporate, accounting and taxes or IPR
- Access to test beds in Spain (Smart City Málaga), Denmark (Next Step City Living Lab), and Italy.
- Connections to international capital firms, angel investors and Enel and Accelerace investment community
- Fast track access to the selection process of further investment programs of Enel Lab and Accelerace.





## Who can apply to INCENSe?

Applicants must be <u>European based SMEs or web entrepreneurs</u> presenting <u>services</u> / <u>applications</u>, <u>cleantech focused</u>, which purpose an <u>innovative use of FIWARE</u> <u>enablers</u> for smarter processes or infrastructures (more intelligent, more efficient, more sustainable) through a tight integration with internet networking and computer capabilities.

#### **General requirements**

- To be a SMEs, WE or other small and innovative ICT players or a Natural person.
- To fall into some of the Categories defined in the Competition Guide
- To use any of the FIWARE enablers (<u>http://catalogue.fi-ware.org</u>)
- To be without any material proceeding or insolvency status pending.





## What should be the application fields of my proposal?

Proposals must support and improve the entire cycle of energy - generation, distribution, commercialisation and final consumption – focusing in the following categories:



#### **Competition categories**

- 1. Energy efficiency and Home Automation
- 2. Renewable Energy
- 3. Renewable Forecasting Solutions
- 4. Smart Grids
- 5. Energy storage
- 6. Advanced Diagnostics and Automation Solutions
- 7. E-mobility
- 8. Cyber-security
- 9. Digitalisation of Energy through ICT



9



#### How will we be evaluated?

#### The Panel of External Experts will value:

- 1. Business potential
- 2. Quality of management team
- 3. Strategic fit
- 4. FIWARE linkage



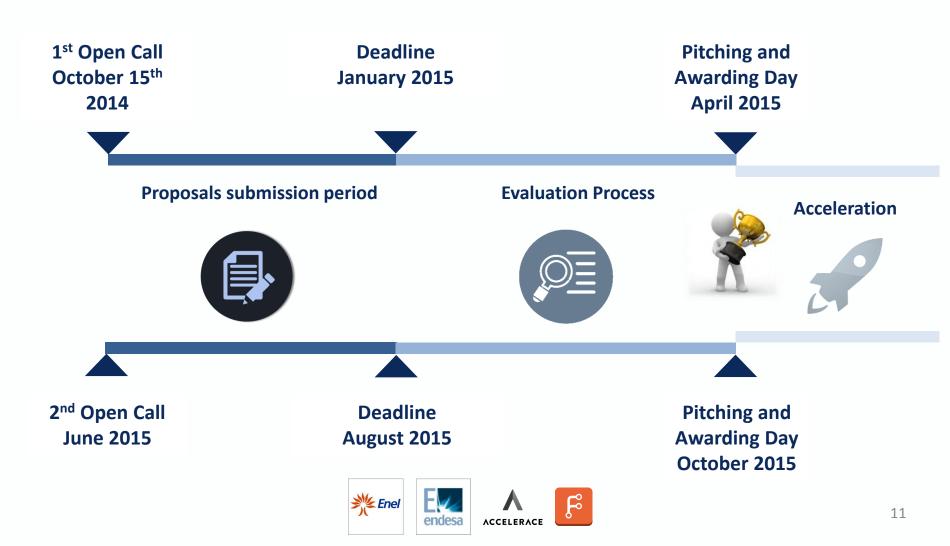


ᡍᢅ





#### When can we apply?





## Be part of the Smart Future of #Energy!

# Internet Cleantech Enablers Spark

#### Apply at www.incense-accelerator.com

#### Contact: juan.garrigosa@endesa.es

info@incense-accelerator.com



