

INCENSE project has received funding from the European Union Seventh Framework Programme under grant agreement n° 632852







Be part of the Smart Future of #Energy

Juan Garrigosa de Sigmaringa ENDESA Amsterdam, November 4th 2014







APPLY NOW!

Call open until JANUARY 15th at

www.incense-accelerator.com







INCENSe, the FIWARE accelerator focused in Smart Energy

OBJECTIVE

Promotion of innovative Internet based services and applications to achieve these goals:

- Integration of ICT solutions with energy infrastructure in order to support the entire cycle of energy supply.
- Evolution of energy supply into a dynamic system, a network that communicates and exchanges information on energy flows.







Led by:



 A leading Energy group serving 65 million clients in 32 countries

Enel Lab: 15 million
Euros budget
program for up to
650k Euros
investments





Accelerated by:

ACCELERACE

✓ With 250+ startups supported over 9 years

10 % (best in class) state
ups raise more than a million euros







Powered by:

 The first & largest public funding platform for startups

With more than 12 million euros available in the portal to support startups





What does INCENSe provide me?

Funding with up to **6.250.000** € to awarded applicants:

- 1st contest: up to 14 startups with up to **150.000** €
- 2nd contest: up to 28 startups with **150.000** €

Payment arrangements (non reimbursable)

- Up to 50.000 €, in advance at the beginning of development
- Up to 75.000 €, intermediate stage (demo/prototype/pilot)
- Up to 25.000 €, end of the project (ready-to-market)





What does INCENSe provide me?

Advanced and personalised acceleration program (6 months):

- Coaching & Mentors: Up to 150 hours of mentoring
- Funding readiness services for the final beneficiaries
- Additional support: legal and corporate, accounting and taxes or IPR
- Access to test beds in Spain (Smart City Málaga), Denmark (Next Step City Living Lab), and Italy.
- Connections to international capital firms, angel investors and Enel and Accelerace investment community
- Fast track access to the selection process of further investment programs of Enel Lab and Accelerace.





Who can apply to INCENSe?

Applicants must be <u>European based SMEs or web entrepreneurs</u> presenting <u>services</u> / <u>applications</u>, <u>cleantech focused</u>, which purpose an <u>innovative use of FIWARE</u> <u>enablers</u> for smarter processes or infrastructures (more intelligent, more efficient, more sustainable) through a tight integration with internet networking and computer capabilities.

General requirements

- To be a SMEs, WE or other small and innovative ICT players or a Natural person.
- To fall into some of the Categories defined in the Competition Guide
- To use any of the FIWARE enablers (<u>http://catalogue.fi-ware.org</u>)
- To be without any material proceeding or insolvency status pending.





What should be the application fields of my proposal?

Proposals must support and improve the entire cycle of energy - generation, distribution, commercialisation and final consumption – focusing in the following categories:



Competition categories

- 1. Energy efficiency and Home Automation
- 2. Renewable Energy
- 3. Renewable Forecasting Solutions
- 4. Smart Grids
- 5. Energy storage
- 6. Advanced Diagnostics and Automation Solutions
- 7. E-mobility
- 8. Cyber-security
- 9. Digitalisation of Energy through ICT



9



How will we be evaluated?

The Panel of External Experts will value:

- 1. Business potential
- 2. Quality of management team
- 3. Strategic fit
- 4. FIWARE linkage



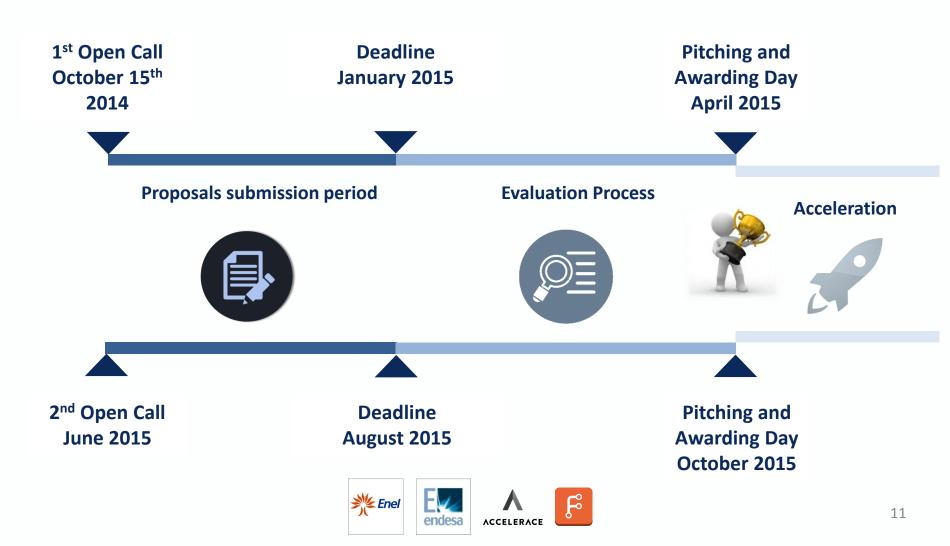


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When can we apply?





Be part of the Smart Future of #Energy!

Internet Cleantech Enablers Spark

Apply at www.incense-accelerator.com

Contact: juan.garrigosa@endesa.es

info@incense-accelerator.com



