



INCENSE project has received funding from the European Union Seventh Framework Programme under grant agreement n° 632852



# INCENSE

Internet Cleantech Enablers Spark

**Be part of the Smart Future of #Energy**

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**ENDESA**

*Amsterdam, November 4<sup>th</sup> 2014*





## APPLY NOW!

Call open until JANUARY 15<sup>th</sup> at  
[www.incense-accelerator.com](http://www.incense-accelerator.com)

 @INCENSE\_Acc





## INCENSE, the FIWARE accelerator focused in Smart Energy

### OBJECTIVE

Promotion of innovative Internet based services and applications to achieve these goals:

- Integration of ICT solutions with energy infrastructure in order to support the entire cycle of energy supply.
- Evolution of energy supply into a dynamic system, a network that communicates and exchanges information on energy flows.





## Led by:



Enel Lab



- ✓ A leading Energy group serving 65 million clients in 32 countries
- ✓ Enel Lab: **15 million Euros** budget program for up to 650k Euros investments





## Accelerated by:



## ACCELERACE

- ✓ With **250+** startups supported over 9 years
- ✓ 10 % (**best in class**) startups raise more than 2 million euros



## Powered by:

- ✓ The first & largest **public funding platform** for startups
- ✓ With more than **12 million euros available** in the portal to support startups







## What does INCENSE provide me?

Funding with up to **6.250.000 €** to awarded applicants:

- 1<sup>st</sup> contest: up to 14 startups with up to **150.000 €**
- 2<sup>nd</sup> contest: up to 28 startups with **150.000 €**

Payment arrangements (non reimbursable)

- Up to 50.000 €, in advance at the beginning of development
- Up to 75.000 €, intermediate stage (demo/prototype/pilot)
- Up to 25.000 €, end of the project (ready-to-market)



## What does INCENSE provide me?

Advanced and personalised **acceleration program** (6 months):

- Coaching & Mentors: Up to 150 hours of mentoring
- Funding readiness services for the final beneficiaries
- Additional support: legal and corporate, accounting and taxes or IPR
- Access to test beds in Spain (Smart City Málaga), Denmark (Next Step City Living Lab), and Italy.
- Connections to international capital firms, angel investors and Enel and Accelerace investment community
- Fast track access to the selection process of further investment programs of Enel Lab and Accelerace.







## Who can apply to INCENSE?

Applicants must be European based SMEs or web entrepreneurs presenting services / applications, cleantech focused, which purpose an innovative use of FIWARE enablers for smarter processes or infrastructures (more intelligent, more efficient, more sustainable) through a tight integration with internet networking and computer capabilities.

### General requirements

- To be a SMEs, WE or other small and innovative ICT players or a Natural person.
- To fall into some of the Categories defined in the Competition Guide
- To use any of the FIWARE enablers (<http://catalogue.fi-ware.org> )
- To be without any material proceeding or insolvency status pending.





## What should be the application fields of my proposal?

Proposals must support and improve the entire cycle of energy - generation, distribution, commercialisation and final consumption – focusing in the following categories:

### Competition categories

1. Energy efficiency and Home Automation
2. Renewable Energy
3. Renewable Forecasting Solutions
4. Smart Grids
5. Energy storage
6. Advanced Diagnostics and Automation Solutions
7. E-mobility
8. Cyber-security
9. Digitalisation of Energy through ICT





## How will we be evaluated?

### The Panel of External Experts will value:

1. Business potential
2. Quality of management team
3. Strategic fit
4. FIWARE linkage





## When can we apply?

**1<sup>st</sup> Open Call**  
**October 15<sup>th</sup>**  
**2014**

**Deadline**  
**January 2015**

**Pitching and**  
**Awarding Day**  
**April 2015**

Proposals submission period

Evaluation Process

Acceleration



**2<sup>nd</sup> Open Call**  
**June 2015**

**Deadline**  
**August 2015**

**Pitching and**  
**Awarding Day**  
**October 2015**





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Apply at **[www.incense-accelerator.com](http://www.incense-accelerator.com)**

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