

**FI.ICT-2011.1.8 FINESCE**  
**Deliverable 6.9 Version 0.1**  
***Report on dissemination activities***

**Contractual Date of Delivery to the CEC:** 31.09.2015

**Actual Date of Delivery to the CEC:** 16.09.2015

**Author(s):** B.A.U.M. Consult GmbH

**Participant(s):** BAUM

**Workpackage:** 6 – FI in Energy Business Innovation

**Estimated person months:** 12

**Security:** PU

**Nature:** R

**Version:** 1.0

**Total number of pages:** 43

**Abstract:**

The deliverable describes the FINESCE dissemination activities carried out according to the goals and requirements of the FINESCE project and the FI-PPP programme:

1. Promotion of the FINESCE Open Call/ Setting up the Trial Sites
2. Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)
3. Promotion of the FINESCE Smart Energy Platform

The deliverable builds on D6.1 business and dissemination plan Y1, D6.2 communication material D6.5 business and dissemination plan Y2, D6.7 SME Case Study, D6.8 Student Case Competition, D6.10 FI-PPP support

**Keyword list:**

FINESCE Communication & Dissemination, Website, Social Media, Innovation Events, Open Days, Smart Grid Stakeholder Group,

**Disclaimer:**

n/a

## Executive Summary

The FINESCE dissemination team successfully handled several purposes and target groups within the project time:

- Disseminating an improved understanding of FI technology and market implications, as a base for application implementations in FI-PPP phases II, III and beyond
- Building a FINESCE Innovation Community and to attract companies to collaborate with FINESCE project partners
- Preparing FI-PPP phase III by involving numerous SMEs, start-ups, innovative students and investors now, in the planning phase for FI-PPP Phase III, for further smart utility applications in the Smart Energy usage area of the FI-PPP
- Contributing to FI-PPP programme level working groups

The FINESCE dissemination activities can be divided into three main stages:

### **Promotion of the FINESCE Open Call/ Setting up the Trial Sites**

In this stage mainly SMEs and Start-ups from the area of Smart Energy were addressed to attract them to participate in the FINESCE Open call. FINESCE organised several Innovation events and founded the FINESCE Innovation Group as a virtual LinkedIn group. The dissemination activities reached over 160 SMEs and exceeded the expectations from the project's start. All trial sites created their main marketing material. The FINESCE corporate design was decided to attract young developers and innovative companies. The website as main communication device was set up.

### **Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)**

Main effort in this phase was the organisation of 7 FINESCE Open Days presenting trial results and offering collaboration opportunities to third parties.

FINESCE organised several joint workshops with energy-related FIWARE accelerators (including a developer workshop) and contributed to the ECFI 1 and ECFI 2 participating in the organisation team and organised booths on several Future Internet events like FIA.

FINESCE partners participated in several high-level Smart Energy workshops promoting trial results. FINESCE organised a booth at European Utility Week in Amsterdam to promote applications and services developed at the trial sites.

### **Promotion of the FINESCE Smart Energy Platform**

Building on the FINESCE API the concept of the FINESCE Smart Energy Platform was developed and promoted on several industry fairs (e.g. E-world) with a new marketing concept. The concept attracted a lot of interest from Energy and ICT companies.

The FEN consortium ("Flexible Energy networks") will maintain and further develop the FINESCE Smart Energy Platform. FEN is an industry driven project, initiated by the FINESCE partner RWTH and funded by the German government. FINESCE actively contributed to attract industry partners to join the FEN consortium.

### **Conclusion**

The dissemination activities were successfully carried out through all 3 stages, addressing SMEs and Start-ups, Energy and ICT companies and municipalities being interested in Smart City platforms. FINESCE used a variety of communication channels and innovative event formats reaching the relevant target groups. The project delivered a constant and professional dissemination support for the FI-PPP programme goals. The FINESCE consortium made the platform approach based on FIWARE known in the field of Smart Energy and supported its further development via the FEN consortium. The FINESCE contact database (including the Smart Grid Stakeholder Group, FINESCE Innovation Group and contacts from fairs and workshops) comprises 3000 contacts and provides an excellent base to promote the energy-related FIWARE developer community and the FIWARE Smart City ecosystem in general.

## Authors

Partner	Name	Phone / Fax / e-mail
<b>B.A.U.M. Consult</b>		
	Alexander von Jagwitz	Phone: +49 (0)89 18935-0 Fax: +49 (0)18935199 e-mail: <a href="mailto:a.jagwitz@baumgroup.de">a.jagwitz@baumgroup.de</a> ,
	Janina Schneiker	Phone: +49 (0)89 18935-0 Fax: +49 (0)18935199 e-mail: j.schneiker@baumgroup.de,

## Table of Contents

<b>1. Introduction .....</b>	<b>6</b>
<b>2. Three stages of dissemination within FINESCE.....</b>	<b>7</b>
2.1 Promotion of the FINESCE Open Call/Setting up trial sites .....	7
2.2 Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3) .....	7
2.3 Promotion of the FINESCE Smart Energy Platform .....	8
<b>3. Dissemination Measures and Implementation .....</b>	<b>8</b>
3.1 Communication materials .....	8
3.1.1 Project Website <a href="http://www.finesce.eu">www.finesce.eu</a> .....	8
3.1.2 Videos and Video blogs .....	10
3.1.3 Marketing Material .....	11
3.2 Distribution of Information .....	14
3.2.1 Contact Data Base, Mailings / Newsletter.....	14
3.2.2 Internet and Social Media .....	15
3.2.2.1 Websites, SEO and Backlinks .....	15
3.2.2.2 Facebook .....	15
3.2.2.3 Twitter .....	15
3.2.2.4 LinkedIn.....	16
3.2.2.5 YouTube.....	17
3.2.2.6 Share-buttons.....	18
3.2.3 Media Relations.....	18
3.3 Events .....	18
3.3.1 Promotion of the FINESCE Open Call/ Setting up the Trial Sites.....	18
3.3.1.1 Launch Events .....	18
3.3.1.2 Innovation Events .....	18
3.3.1.3 Student Case Competition .....	19
3.3.1.4 Smart Grid Stakeholder Group Meetings.....	19
3.3.2 Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3).....	20
3.3.2.1 FINESCE Open Days .....	20
3.3.2.2 Fairs and Workshops .....	20
3.3.2.3 FI-PPP Events including support activities for the FIWARE accelerator phase .....	21
3.3.3 Promotion of the FINESCE Smart Energy Platform.....	21
3.3.3.1 Fairs and Workshops .....	21
3.3.3.2 Flexible Electrical Networks FEN - Low-voltage workshops.....	22
3.4 Key Project Publications .....	23
<b>4. Conclusion and Lessons-learnt.....</b>	<b>24</b>
<b>Annex I – List of press reviews .....</b>	<b>27</b>
<b>Annex II – List of Events .....</b>	<b>34</b>
<b>Annex III – List of project publications.....</b>	<b>42</b>
<b>List of Abbreviations.....</b>	<b>42</b>

## Table of Figures

Figure 1 FINESCE as interface between ICT and Energy .....	6
Figure 2: Screenshot of the FINESCE website (status: 13.08.2015) .....	9
Figure 3: Monthly Visits and Page Views for the FINESCE website from July 2013 to July 2015 .....	10
Figure 4: First set of marketing material, May 2013: Always Active Flyer promoting the Innovation Events, Poster introducing FINESCE, Always Active Mints and Lavender as giveaways .....	11
Figure 5: FINESCE Poster September 2014 depicting an icon for each FINESCE trial site, with FIWARE at its core, surrounded by the FIWARE GE chapters .....	12
Figure 6: FINESCE at the Metropolitan Solutions, May 2015 .....	13
Figure 7 FINESCE brochure .....	14
Figure 8: Web presence of the FIWARE Accelerator INCENSE linking to the FINESCE homepage (status: 11.08.2015) .....	15
Figure 9: Screenshot of the FINESCE Twitter Channel (Status: 12.08.2015) .....	16
Figure 10: Distribution of views of uploaded in the FINESCE YouTube Channel from over time (from March 2014 – June 2015) .....	17
Figure 11: Percentage of views in different age groups (blue: male viewers; orange: female viewers) .....	17
Figure 12: Impressions from the FINESCE Innovation Days, Terni (left) and Berlin (right) .....	19
Figure 13: Impressions from the SGSG meeting in Berlin (left) and Salzburg (right) .....	19
Figure 14: Impressions from the FINESCE Open Days in Malmo (left) and Portlaoise (right) ...	20
Figure 15 FINESCE booth and workshop at EUW in Amsterdam Nov '14 .....	21
Figure 16 FINESCE booth at the E-World Essen 2015 .....	22
Figure 17 The FEN 4-pillars concept providing the FINESCE Smart Energy Platform .....	23

## 1. Introduction

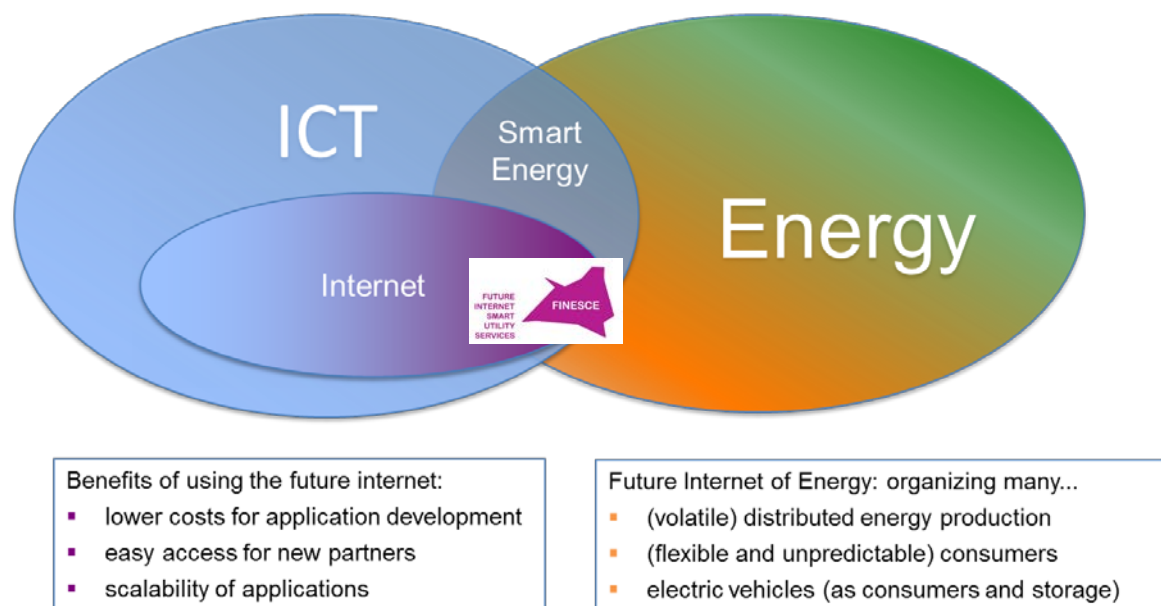
The FINESCE (Future INternet Smart Utility ServiCEs) project is a use case pilot within the Phase 2 of the Future Internet Public Private Partnership Programme (FI-PPP). FINESCE was tasked with implementing and trialling the FIWARE software architecture in the usage area smart energy.

Between 2012 and 2015, the FINESCE project consortium set up seven trial sites across Europe to test FIWARE software components in field trials on the following topics:

- Smart factory (Aachen, Germany)
- E-Car grid integration & smart grid communication (Ireland)
- Smart prosumer (Horsens, Denmark)
- Smart buildings (Hyllie, Sweden)
- Virtual power plant (Cologne, Germany)
- Smart buildings (Madrid, Spain)
- Smart grid & energy market place (Terni, Italy)

By bringing together the ICT and energy sector in its trials, FINESCE represents the Future Internet based approach within the Smart Grid / Smart Energy community. The dissemination and communication activity within FINESCE supports reaching the two FINESCE strategic goals:

- Strategic Goal 1: Foster Europe's leadership in ICT solutions for Smart Cities and Energy
- Strategic Goal 2: Team-up the ICT and Energy sectors to demonstrate outstanding European Future Internet technologies enabling sustainable energy management



**Figure 1 FINESCE as interface between ICT and Energy**

By proving the applicability of the FIWARE software architecture and Generic Enablers, FINESCE promotes their adoption in the energy sector, which, in turn, enables a more cost-efficient development of smart energy solutions.

The action plan of the FINESCE project was complemented by a Dissemination and Business innovation plan (Deliverable 6.1) detailing the project's key messages, their respective target groups as well as the activities and measures to take in the course of the project duration regarding knowledge transfer and dissemination of results. The structure of this Deliverable builds on the structure of the Dissemination and Business Innovation Plan.

The dissemination activities followed aimed to achieve the following results:

- Disseminating an improved understanding of FI technology and market implications, as a base for application implementations in FI-PPP phases II, III and beyond
- Building a FINESCE Innovation Community and to attract companies to collaborate with FINESCE project partners, and
- Preparing FI-PPP phase III by involving numerous SMEs, start-ups, innovative students and investors now, in the planning phase for FI-PPP Phase III, for further smart utility applications in the Smart Energy usage area of the FI-PPP.
- Contributing to FI-PPP programme level working groups.

## 2. Three stages of dissemination within FINESCE

The implementation of the dissemination activities can be divided into three main stages over the project time:

1. Promotion of the FINESCE Open Call/ Setting up the Trial Sites
2. Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)
3. Promotion of the FINESCE Smart Energy Platform

The three stages in the communication and dissemination activities directly relate to the project's activities and progress. Thus, each of the three stages differs regarding its key messages and corresponding target groups.

### 2.1 Promotion of the FINESCE Open Call/Setting up trial sites

However in the FINESCE work plan the promotion of an Open Call was planned and FINESCE understood it as test run for FI-PPP phase 3 Open Calls.

The target group was mainly innovative SMEs and start-ups in the field of Smart Energy. The challenge was to find event formats (pitches and networking sessions instead of long presentations and panels) and communications approach that is attractive for SMEs:

FINESCE decided to build on the SME clusters that already existed around the trial sites plus start the Innovation event series in the European Capital of Start-ups: in Berlin.

Furthermore start-up networking websites and social media groups were used and venture capital companies involved.

The trial sites were challenged to provide sufficient information about the planned use cases and the intended software architecture that SMEs could relate to it in their proposals. The trial presentations at the Innovation events were followed up by intensive Q&A and networking sessions. A lot of the technical slides were designed in this phase.

A second activity was to attract students to develop new Smart energy use cases. It was carried out as a contest among 6 European universities with an award session in Aachen.

The decision to involve innovative SMEs at an early stage also influenced the decision about the design of the communication materials. Instead of a plain business-like style a more playful and comic-like style was decided.

This phase finished when the FINESCE Open Call was successfully completed.

### 2.2 Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)

FINESCE had a close collaboration with the INCENSE accelerator project (7 joint events, like the FINESCE Open days supporting the INCENSE Open Calls. In this period the European Conference of the Future Internet ECFI 1 (in Brussels) and ECFI 2 (in Munich) took place.

FINESCE took a central role in the organisation of ECFI 2 which was the official kick-off of FI-PPP phase 3 ("FIWARE accelerator programme"). The final event of this phase was the joint INCENSE developer workshop, which took place in Rome in 2015.

FINESCE representatives were invited as speakers to many Smart Grid/Smart Energy events in Europe, USA and Japan.

The main event to promote the trial results was the European Utility Week in Amsterdam where FINESCE shared a booth with the EVSGL project and organised an innovation workshop together with the accelerators INCENSE, SpeedUp!Europe and SOUL-FI.

It was the first attempt to present FINESCE/FIWARE on a commercial fair. The booth concept was built on the FINESCE applications.

FINESCE Open days were organised by the FINESCE trial sites inviting companies and organisations from the technical clusters.

## 2.3 Promotion of the FINESCE Smart Energy Platform

In the beginning of 2015 one of the FINESCE partners (RWTH) decided to use a Smart Energy platform based on FIWARE GEs as a key feature in a new industry driven Smart Energy consortium ("Flexible Energy Networks (FEN)") funded by the German government.

The FINESCE project partners on the other hand had already created the FINESCE API as a common access point for third parties to get access to the FINESCE trial infrastructure and trial data.

For the dissemination activities these new developments were a paradigm shift: Not a single use case or a single application was in the focus of the attention any longer, but the ecosystem, the platform as a whole.

Some partners had already discussed new business models for utilities and came up with the "Utility 4.0: the service based Utility" concept.

This new concept together with the opportunities of a Smart Energy Platform and an ecosystem of SMEs providing innovative utility services changed the whole dissemination strategy and lead into the final FINESCE dissemination approach: Promoting the FINESCE Smart Energy Platform based on FIWARE and promoting the FEN consortium that will maintain and further develop it.

FINESCE used a living tree as symbol for the platform and the ecosystem on several fairs and workshops. It was introduced in the E-world in Essen/Germany 2015 and attracted a lot of attention from visitors. 80 people participated on a survey on platforms in the field of Smart Energy.

The Smart Energy Platform and the "Utility 4.0" concept are also the key features of the FINESCE brochure and the main issue of the FINESCE final event. Within FEN it will continue after the project's end.

## 3. Dissemination Measures and Implementation

### 3.1 Communication materials

#### 3.1.1 Project Website [www.finesce.eu](http://www.finesce.eu)

The FINESCE project website ([www.finesce.eu](http://www.finesce.eu)) is the central platform for all information concerning the project. A detailed description of the website structure and design can be found in Deliverable 6.2 Communication material.

Generating traffic on the website was supported by implementing links and backlinks to the FINESCE social media channels as well as several websites of FINESCE partners and other projects of the FI-PPP programme.

The point "Open Call" in the main menu of the website structure was replaced by the menu point 'Platform' after the call was closed. Under the menu point 'platform', visitors have access to the FINESCE DSEs, the FINESCE API as well as information about FIWARE implementations and the FINESCE Trial Sites, the FIWARE Accelerator programme and the Smart Energy Platform (SEP).



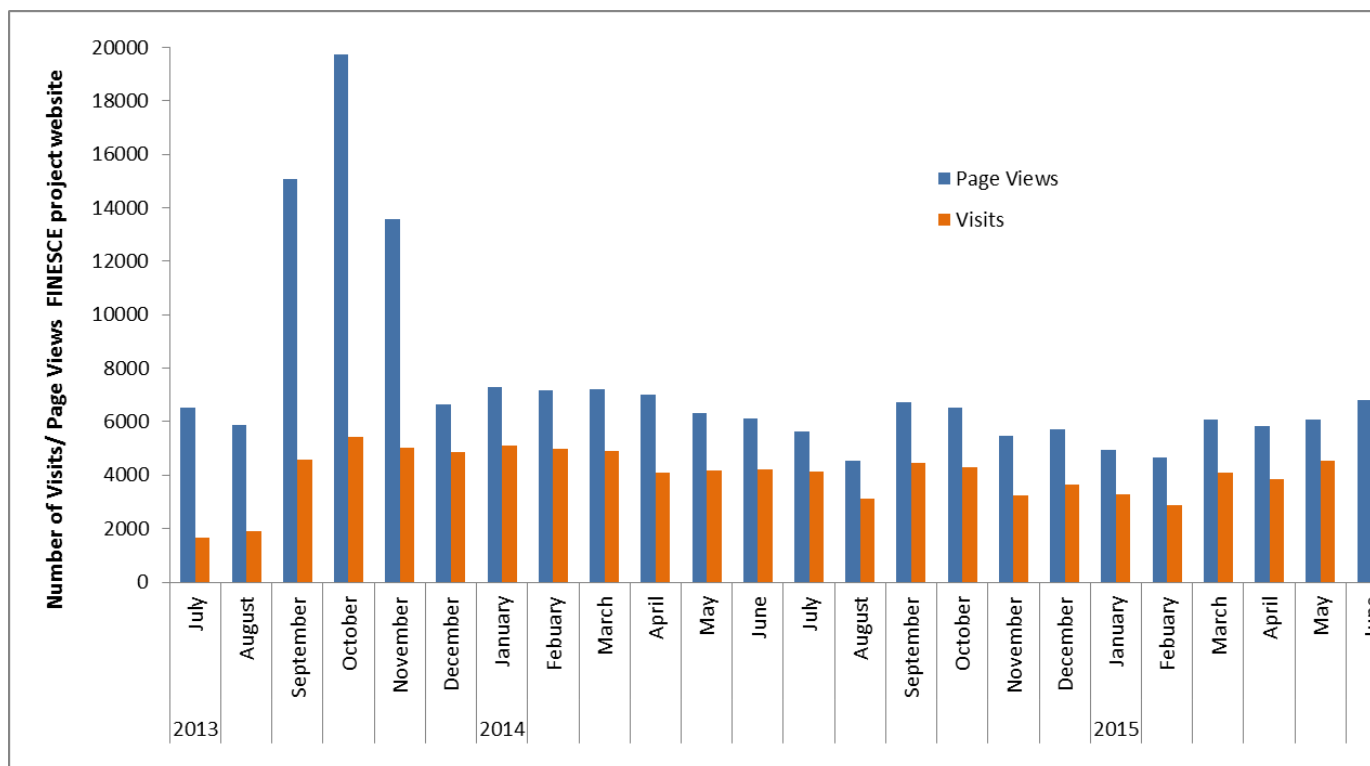
Furthermore, the menu point 'media' was renamed to "library" and a "results" submenu was added where all available public deliverables and the brochure of the FINESCE project are uploaded.

The homepage of the FINESCE website is continuously updated with the latest news in the FINESCE project as well as announcements of upcoming events and reviews of the events attended in the framework of the project.



**Figure 2: Screenshot of the FINESCE website (status: 13.08.2015)**

From July 2013 until July 2015 the FINESCE website reached a monthly average of 4066 visits and 7334 page views, which equals an average of 1.8 page view per visit. Traffic on the FINESCE website noticeably peaked in September to November 2013, the month directly leading up to the Open Call deadline (13<sup>th</sup> of November 2013).



**Figure 3: Monthly Visits and Page Views for the FINESCE website from July 2013 to July 2015**

**Table 1: Top five most visited pages on the FINESCE website**

Page	Number of Views
Homepage	86214
About FINESCE	6090
Announcement of the FINESCE Open Call for new partners	4991
FINESCE Innovation Event	4387
Who We Are – FINESCE Consortium partners	4099

### 3.1.2 Videos and Video blogs

For each trial site, an explanatory video was created. Additionally, a video introducing the overall FINESCE project, a video about the Student Case Competition and additional trial site videos were published.

[http://www.finesce.eu/Project\\_Videos.html](http://www.finesce.eu/Project_Videos.html)

“What is FINESCE all about?”

“FINESCE in Malmö”

“Climate Smart City Hyllie”

“FINESCE in Horsens (Denmark)”

“Experiences from Insero live lab (Denmark)”

“FINESCE in Aachen (Germany)”

“FINESCE in Terni (Italy)”

“FINESCE in Ireland”

“Student Case Competition”

A video blog was produced for two events the FINESCE project attended: the Future Internet Assembly 2013 in Dublin and the FuNeMS 2013 in Lisbon. Additionally, a video covering the European Utility Week 2014 in Amsterdam was created.

[http://www.finesce.eu/Project\\_Videos.html](http://www.finesce.eu/Project_Videos.html)

A video blog from the FINESCE final event (interviews with experts) is planned.

The FINESCE project video were uploaded on the FINESCE website as well as the FINESCE YouTube channel, which features a number of additional videos, such as demo videos from the trial sites, FINESCE coverage on national TV, etc. For more information on the FINESCE YouTube channel, see chapter 3.2.2.5)

### 3.1.3 Marketing Material

The three stages in the communication and dissemination activities directly relate to the project's activities and progress. Thus, each of the three stages differs regarding its key messages and corresponding target groups.

- **Promotion of the FINESCE Open Call/ Setting up the Trial Sites**

The first set of marketing material was aimed at introducing the FINESCE project as a whole as well as promoting the FINESCE innovation day and, respectively, the FINESCE Open Call.



**Figure 4: First set of marketing material, May 2013: Always Active Flyer promoting the Innovation Events, Poster introducing FINESCE, Always Active Mints and Lavender as give-aways**

- **Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)**



Figure 5: FINESCE Poster September 2014 depicting an icon for each FINESCE trial site, with FIWARE at its core, surrounded by the FIWARE GE chapters

The second set of marketing material was focused on promoting FIWARE and its use at the FINESCE trial sites. Apart from the poster depicting the trial site overview (see Figure 4), the material included individual posters for each trial site with information on GEs from which FIWARE chapter are applied at the Trial Site and a contact person. Furthermore, a flyer was



developed depicting on one side the overview shown in figure 4. The other side of the flyer was dedicated to promoting the FINESCE Open Days at the Trial Sites.

The give-aways during this dissemination stage were coasters depicting the trial sites. With the coasters, FINESCE partner DunavNet developed an augmented reality app which enabled that, when scanning the icons on the coasters with the developed application; the FINESCE trial site videos were played.

- **Promotion of the FINESCE Smart Energy Platform**

During the third stage of dissemination in the FINESCE project, the focus shifted towards exploitation of the project's results. In order to create interest for the FINESCE Smart Energy Platform in the energy sector, a new set of communication materials aimed to be shown at trade fairs across Europe was developed.

**Figure 6: FINESCE at the Metropolitan Solutions, May 2015**



The trade fair concept offered visitors an insight to FINESCE in the FIWARE ecosystem – represented by a large tree with the trial sites at the base of the tree and between the roots, the generic enablers lining the trunk and successfully implemented example applications as the fruits. As give-aways, seed-bombs with depicting the trial site icons and a link to the FINESCE website were chosen to metaphorically “spread the seeds of our research within FINESCE”. The trade fair concept and the give-away especially proved very successful in attracting visitors to the FINESCE booth at the respective trade fairs.

The “FINESCE Smart Energy Platform” brochure is the final marketing device promoting the main result of the project beyond the project's end. It gives an overview about the FI-PPP programme, FINSNEY and FINESCE, FIWARE Generic Enablers and FINESCE Domain Specific Enablers, FINESCE trial use case description, the “Utility 4.0” concept and the future of the Smart Energy Platform.

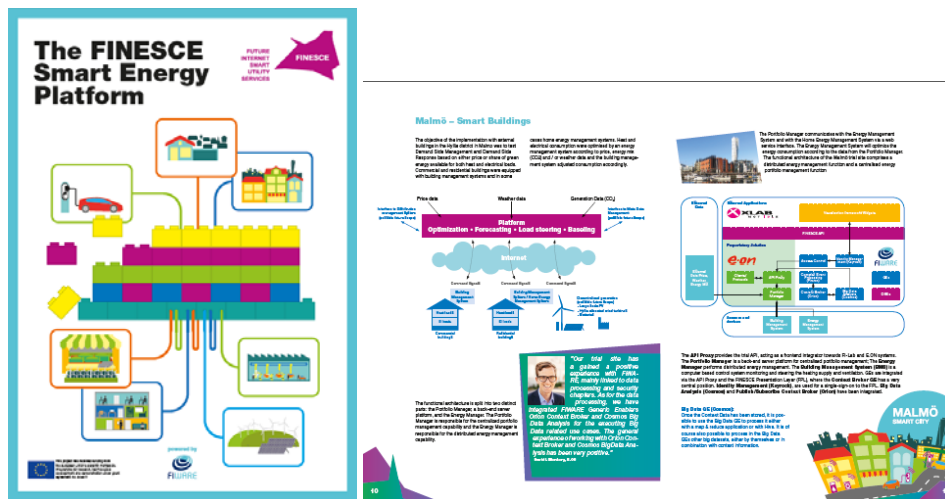


Figure 7 FINESCE brochure

### 3.2 Distribution of Information

In order to distribute the key messages and information to the target group, appropriate communication channels were defined in Deliverable 6.1: Business Innovation and Dissemination Plan Year and Deliverable 6.5 (Year 2).

The communication channels included push media like mailings, pull media like the FINESCE project website, interactive social media channels such as Facebook, personal communication like directly addressing the target group via small dialogue orientated events or mass communication like media reports and large-scale events such as conferences and trade fairs. Detailed information on the individual communication channels will follow in the following chapters.

Furthermore, FINESCE in its role as FI-PPP use case project took an active role in all coordinating activities within the FI-PPP program, including the Steering and Architecture Boards, the Business Impact and Exploitation Working Group and the Dissemination Working Group. FINESCE also contributed to all joint FI-PPP dissemination activities, such as FI-PPP events and the FI-PPP publications, as well as the overall promotion of FIWARE and the FIWARE Accelerator Programme especially.

#### 3.2.1 Contact Data Base, Mailings / Newsletter

As WPL in WP 6, B.A.U.M. Consult has established and continuously maintained a Smart Grid contact database. The approximately 3000 contacts in this database have been categorized according to the target groups identified within FINESCE.

The contact database has been used to disseminate contextual mailings both to the overall wider public (e.g. event invitations, general announcements) as well as for target group specific communication (e.g. info mailing FINESCE Open Call). All FINESCE mailings were composed in the FINESCE style and tonality described in Deliverable 6.1.

FINESCE also regularly contributed to the FI-PPP newsletter (later the FIWARE news), including e.g. features on project updates, event announcements as well as interviews with key persons from the FINESCE project.

Example a) 2014 March Issue "Future Internet News": Horsens trial site feature: <http://finesce.eu/News/109/MarchIssueoftheFutureInternetNewsOutnow.html>

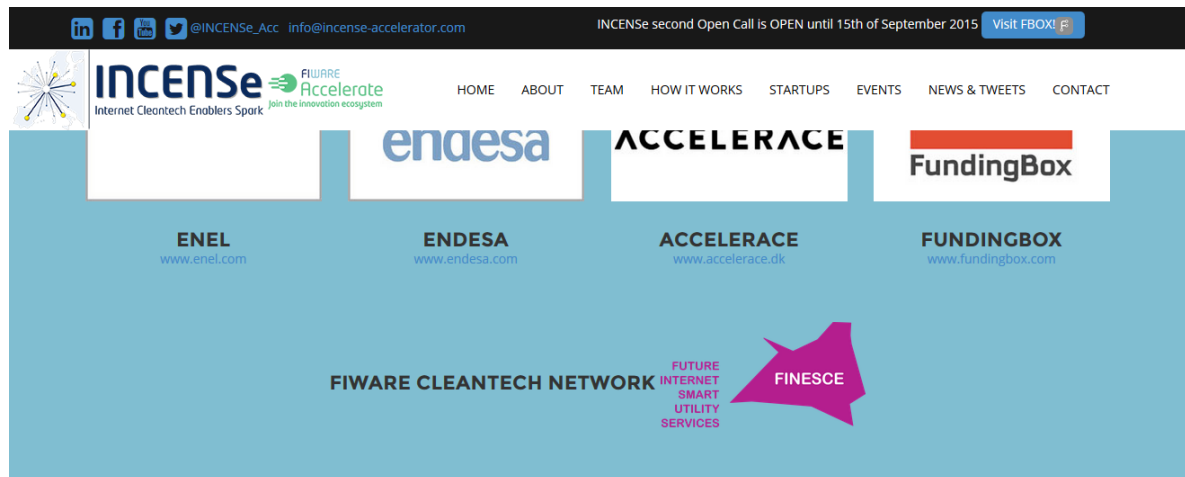
Example b) FIWARE News - FINESCE at the E-World: <http://www.fiware.org/news/finesce-at-the-e-world/>

### 3.2.2 Internet and Social Media

#### 3.2.2.1 Websites, SEO and Backlinks

Traffic on the FINESCE project website as main information channel has been optimized and increased by linking it with the FINESCE social media channels Facebook, Twitter, Youtube and LinkedIn.

Links and backlinks to other FI-PPP project websites as well as to the websites of the FINESCE consortium partners were implemented in order to increase the landings on the FINESCE web presence and increase its rankings in the common search engines, such as google or bing.



**Figure 8: Web presence of the FIWARE Accelerator INCENSE linking to the FINESCE homepage (status: 11.08.2015)**

#### 3.2.2.2 Facebook

Early in the project, a FINESCE Facebook page was set up. Facebook was chosen as a communication channel in order to reach out to the younger target groups of FINESCE, especially young professionals, students and start-ups, in order to promote the FINESCE Open Call. Facebook is one of the most frequently used communication channels in the social web. The FINESCE Facebook channel was linked to the Twitter account so that updates on the Facebook page automatically produce a post on twitter and vice versa.

However, activity on the Facebook channel remained constantly (Status August 2015: 62 “likes” which translates to 62 Facebook users following the activities of FINESCE on Facebook), which, compared to the other social media channels of the FINESCE project, suggested that Facebook was rather unsuitable as a communication channel for the FINESCE topics and target groups.

#### 3.2.2.3 Twitter

Twitter is an online social networking service and micro blogging service. It enables users to send and read text-based messages of up to 140 characters (tweets). Tweets can be created via the Twitter website, mobile phone either by text messaging (SMS) or by apps released for certain smartphones and tablets.

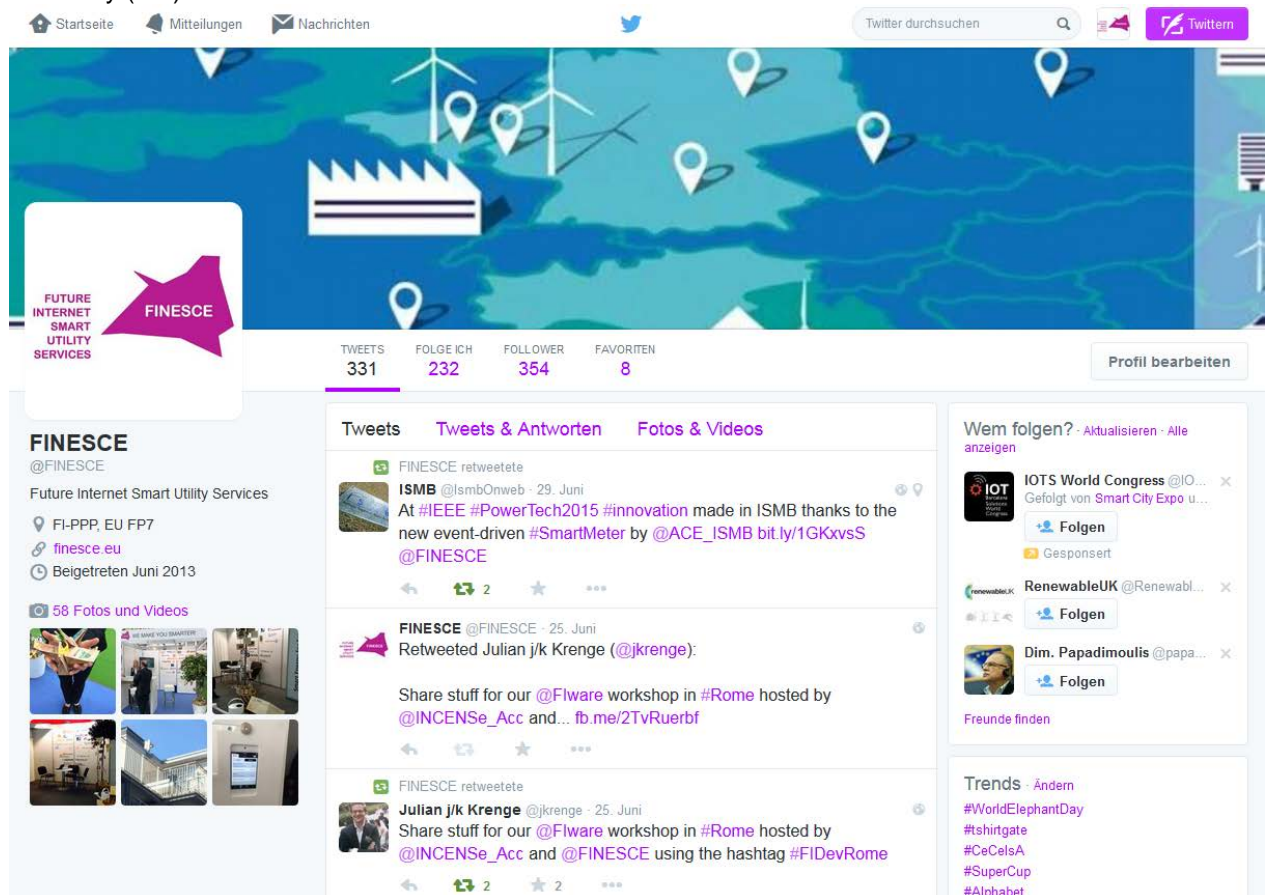
The medium is easy to use and fast and informal and therefore appropriate in times of a need of fast and short information, e.g. ‘tweeting’. Therefore it was an ideal medium to post statements, updates and pictures during events.

Twitter turned out to be by far the most effective social media channel in the FINESCE project dissemination with a total of 354 followers (Status: 12.08.2015). This high number of follower compared to the other social media channels of FINESCE was most likely due to the fact that the dissemination strategy and activities in FINESCE were strongly event-oriented (Innovation days, Open days, trade fairs, etc.). 88% of the followers of the FINESCE Twitter feed are male. The top interest in the FINESCE follower group is ‘technology’.

**Table 2: Top interests in the FINESCE Follower group**

Name of interest	% of target group
Technology	88
Technology news	86
Economy – News and general information	81
Economy and news	73
News from Science	69
Entrepreneurship	67
Start-up companies	61
Economy and Finance	56
Politics and current events	56
Cell phones	54

Most of the FINESCE Twitter followers are from Spain (19%), followed by Italy (12%) and Germany (8%).

**Figure 9: Screenshot of the FINESCE Twitter Channel (Status: 12.08.2015)**

### 3.2.2.4 LinkedIn

LinkedIn is a web based social network mainly used for professional networking with currently more than 300 million registered users. It is one of the most frequently used communication channels in social web, especially amongst professionals.

A FINESCE LinkedIn Networking Group was created in October 2013. LinkedIn Networking groups allows all members of the groups to start discussions, exchange information and advertise new products or projects.

The FINESCE LinkedIn Group currently counts 126 members (status: 12.08.2015). The LinkedIn group was especially active during the promotion of the FINESCE Open Call and used by the open call applicants during this time to post questions about the Call to the FINESCE partners. After the FINESCE Open Call closed, registrations and activity in the FINESCE



LinkedIn Group decreased suggesting that, in this project setting, the LinkedIn Groups was an effective tool to set up a questions & answers board, but had limited effectiveness for the overall dissemination effort.

### 3.2.2.5 YouTube

YouTube is an online portal for sharing videos. Users are able to watch, upload and rate videos as well as create their own video channels and playlists. Users are also able to share the uploaded videos in their other social media networks.

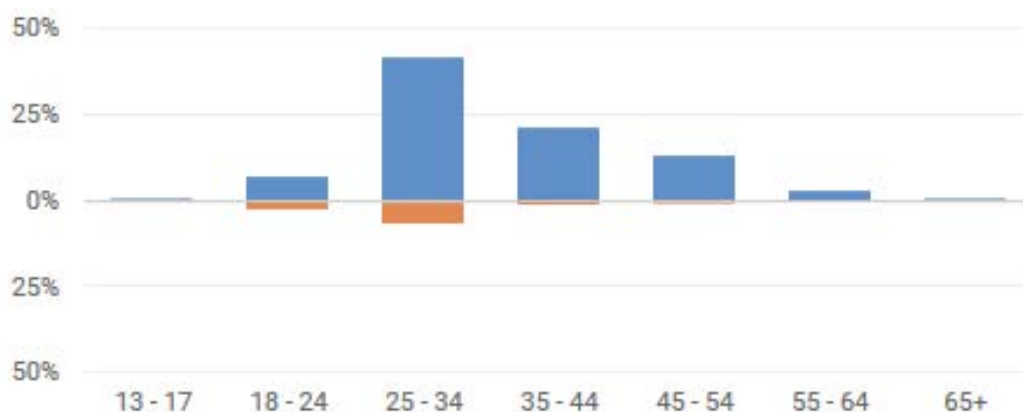
A FINESCE Youtube Channel was created in March 2014 and all videos created within FINESCE were uploaded (incl. Videos from all trial sites, video-blogs from the Future Internet Assembly and Future Network and Mobile Summit 2013, video from the European Utility Week 2014, etc.). In total, 42 videos about the FINESCE project have been uploaded in the FINESCE Youtube Channel.

Since setting up the FINESCE Youtube Channel, it has reached 1,628 views with an estimated total watching time of 2 days and 1 hour. A strong peak in views was registered in November 2014, most probably due to the promotion of the FINESCE presence at the European Utility Week in Amsterdam (4-6 November, 2014).



**Figure 10: Distribution of views of uploaded in the FINESCE YouTube Channel from over time (from March 2014 – June 2015)**

The majority of viewers of the FINESCE YouTube channels were found to be male (88%). Viewers in the age categories 25-34 (49%) and 35-44 years (22%) were most common.



**Figure 11: Percentage of views in different age groups (blue: male viewers; orange: female viewers)**

Most of the views originated in Germany (366 views), followed by Italy (236 views) and Serbia (233 views).

The top three videos with the most views since setting up the channel are:

- FINESCE in Malmo (404 views)
- FINESCE in Terni (226 views)
- FINESCE in Ireland (177 views)

### 3.2.2.6 Share-buttons

Share-buttons have been implemented on the FINESCE project website in order to enable visitors of the website to share and recommend content in their networks – thus spreading the news further and creating more traffic on the FINESCE project website.

### 3.2.3 Media Relations

A standard press release including a standardized boiler plate was developed early on in the project and updated for individual occasions, e.g. specific events.

FINESCE was well covered in diverse online media, especially on a local level. Additionally, FINESCE was featured several times on national TV channels as well as in a documentary called “Vision Possible – Zukunftsprojekt Europa” on the Austrian TV channel ORF2. The detailed list of press reviews can be found in Annex I – List of press reviews.

## 3.3 Events

The dissemination of the FINESCE event was strongly event-driven. This chapter describes the most important events organized by the FINESCE project or attended in the framework of the FINESCE project. A more extensive event list can be found in Annex II – List of Events.

The three stages in the communication and dissemination activities directly relate to the project's activities and progress. Thus, each of the three stages differs regarding its target group approach and the event format.

Promotion of the FINESCE Open Call/ Setting up the Trial Sites

Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)

Promotion of the FINESCE Smart Energy Platform

### 3.3.1 Promotion of the FINESCE Open Call/ Setting up the Trial Sites

#### 3.3.1.1 Launch Events

Several of the FINESCE consortium partner organized Launch Events at the beginning of the project to officially start the project and raise attention. Launch Events were held at:

- RWTH Aachen, Aachen Germany
- Ericsson, June 2013, Düsseldorf, Germany
- Inero, 19<sup>th</sup> May 2013, Horsens, Denmark
- ESB, 26<sup>th</sup> July 2013, Dublin, Ireland
- ENG, 17<sup>th</sup> September 2013, Terni, Italy
- E.ON, 3<sup>rd</sup> December 2013, Malmo, Sweden

#### 3.3.1.2 Innovation Events

The Innovation Events were aimed at established a FINESCE Innovation Community and addressed mainly SMEs, start-ups and young professional in the energy and ICT sector interested in participating in the FINESCE Open Call. In September and October, five Innovation Events were organized at different locations:

- Innovation Event Germany, Berlin: 10<sup>th</sup> of September 2013
- Innovation Event Ireland, Dublin: 12<sup>th</sup> of September 2013
- Innovation Event Sweden, Malmo/Hyllie: 1<sup>st</sup> of October 2013
- Innovation Event Denmark, Horsens: 9<sup>th</sup> of October 2013
- Innovation Event Italy, Terni: 17<sup>th</sup> of October 2013

Key elements of the Innovation event concept were:

- 99' seconds presentations: Participants were invited to present themselves, their work, their idea for the open call in an Elevator pitch of 99' seconds
- Networking tables: Topical networking tables staffed with FINESCE project members enabled participants to ask questions and discuss the FINESCE project and the Open Call



**Figure 12: Impressions from the FINESCE Innovation Days, Terni (left) and Berlin (right)**

The 5 FINESCE Innovation Events ended on a very successful note. More than 150 SMEs attended to inform themselves about the FI-PPP and the FINESCE project. The FINESCE Open Call received a total of 53 proposals for collaboration, 9 of which were accepted as new partners in the FINESCE consortium.

Further details regarding the outcome of the Innovation Days are described in D6.7 SME Case Study.

### 3.3.1.3 Student Case Competition

The description and the outcome of the FINESCE Student Case Competition are described in detail in the FINESCE Deliverable 6.8 Student Case Competition Report.

### 3.3.1.4 Smart Grid Stakeholder Group Meetings

For development and maintenance of the cross-industry information exchange with the European energy community a Smart Grid Stakeholder Group (SGSG) was formed in June 2010. It was an open group of industrial players interested in the Smart Energy arena. Several SGSG meeting were hosted by the FINSERY project, FINESCE's predecessor, which ended in April 2013. FINESCE started hosting the SGSG in September 2013.

The SGSG fosters the information exchange with the whole European energy and ICT communities. The aim of hosting the SGSG was to further develop the SGSG and organize the information exchange between the SGSG, the project and FINESCE Innovation Community.

During the FINESCE project duration, three SGSG meetings were held. The meetings were each held within the framework of a well-known European Smart Grid event in order to increase participation and outreach:

- 8<sup>th</sup> SGSG meeting: 13<sup>th</sup> of May 2013, Salzburg, Austria co-located with the Austrian Smart Grids Week 2013
- 9<sup>th</sup> SGSG meeting: 23<sup>rd</sup> of September 2013, Berlin, Germany co-located with the World Smart Grid Forum 2013
- 10<sup>th</sup> SGSG meeting: 20<sup>th</sup> of May 2014, Graz, Austria co-located with the Austrian Smart Grids Week 2014



**Figure 13: Impressions from the SGSG meeting in Berlin (left) and Salzburg (right)**

Despite the different orientation, the SGSG meetings were rather used as an extension of the FINESCE Innovation Days as participants in the Salzburg and Berlin meetings were mainly interested in discussing the FINESCE Open Call. After the Open Call was closed, interest in the SGSG group decreased, leading to a low participation in the Graz meeting.

For that reason, it was decided not to organize further SGSG meetings, but focus on attracting further SME and promoting the FINESCE Open Days and FIWARE Accelerator Programme instead.

### 3.3.2 Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)

#### 3.3.2.1 FINESCE Open Days

In the second project year, dissemination activities were focused on the Trial Sites, their application of the FIWARE software as well as on the FIWARE Accelerator Programme. Accordingly, each FINESCE Trial Site organized an Open Day aimed at showcasing the implementation of the FI-WARE GEs and the FI-Lab as well as informing the participants of the opportunities and funding possibilities in the FI-PPP Programme's phase 3.

Therefore, the three key elements of the FINESCE Open Day were Information, Networking and Demonstration.

Furthermore, the Open Days directly continue the work of the Innovation Days: attracting innovative SMEs and start-ups to work with the FIWARE software architecture in close collaboration with the INCENSE project (accelerator from FI-PPP phase 3)

Altogether, six FINESCE Open Days were organized:

- 10<sup>th</sup> of March 2014: Trial Site Madrid, Spain
- 12<sup>th</sup> of June 2014: Trial Site Aachen, Germany
- 22<sup>nd</sup> of September: Trial Site Portlaoise, Ireland
- 2<sup>nd</sup> of December: Trial Site Horsens, Denmark
- 9<sup>th</sup> of March 2015: Trial Site Terni, Italy
- 22<sup>nd</sup> of April 2015: Trial Site Malmö, Sweden



**Figure 14: Impressions from the FINESCE Open Days in Malmö (left) and Portlaoise (right)**

More than 400 people participated in the FINESCE Open Days. Especially the trial site in Malmö attracted nearly 200 people as a joint event with E.ON.

#### 3.3.2.2 Fairs and Workshops

FINESCE participated in variety of energy events and workshops promoting the FINESCE trial results.

##### **European Utility Week, 4.11.2014 - Amsterdam, The Netherlands**

From 4.11.-6.11 FINESCE organised a booth and an innovation workshop at the European Utility Week in Amsterdam.





**Figure 15 FINESCE booth and workshop at EUW in Amsterdam Nov '14**

The trial services and application were presented as commercial products in direct neighborhood to the other products and services in the Smart Energy area of the fair. The FINESCE innovation workshop was part of the innovation hub at the fair. The innovation session was a joint effort together with INCENSE, SpeedUp!Europe and SOUL-FI.

#### **IEEE PES ISGT Conference 2014 19.2. - 22.2.2014 in Washington**

Fiona Williams represented FINESCE at the Conference on Innovative Smart Grid Technologies (ISGT) in Washington, DC. Her presentation on 'European Utilities Driving Open Innovation in the Energy Market Enabled by Future Internet Technology' covered key issues of the FI-PPP programme as well as activities and possibilities to get involved in the FINESCE project.

#### **ISGAN Annex 6 Workshop 20.1. - 21.1.2014, Stockholm, Sweden**

Fiona Williams talked about 'Smart Energy Field Trials: Insights From the FINESCE Project in the FI-PPP' at a workshop of the International Smart Grid Action Network.

#### **NWGN 9th General Assembly Meeting 17.1.2014, Tokyo, Japan**

Fiona Williams held a presentation with the title 'Towards Future Internet and 5G in Europe' that covered current market trends, an overview of the FI-PPP, information about the implementation of ICT at the FINESCE trial sites as well as an outlook on the new 5G-PPP in the Horizon 2020 context.

#### **3.3.2.3 FI-PPP Events including support activities for the FIWARE accelerator phase**

The contribution of FINESCE in the dissemination of the FI-PPP Programme is described in detail in Deliverable 6.10 Support of FI-PPP including participation in Future Internet Assembly (Dublin 2013 and Athens 2014), Netfutures (Brussels 2015), FuNeMS (Lisbon 2013), ICT (Vilnius 2013), ECFI 1 (Brussels, 2014) and ECFI 2 (Munich 2014) and the FINESCE/INCENSE joint developer workshop in Rome (2015).

### **3.3.3 Promotion of the FINESCE Smart Energy Platform**

#### **3.3.3.1 Fairs and Workshops**

##### **E-world energy & water, 10.2.2015 - Essen, Germany**

The FINESCE-team presented the opportunities of the FINESCE platform for smart energy application development. At the E-world, over 600 exhibitors presented their ideas and shared their experience with projects revolving around the topic of smart energy. Over 24.000 trade visitors were present. It was the first event, where FINESCE introduced the idea of a Smart Energy Platform enabled by FIWARE.

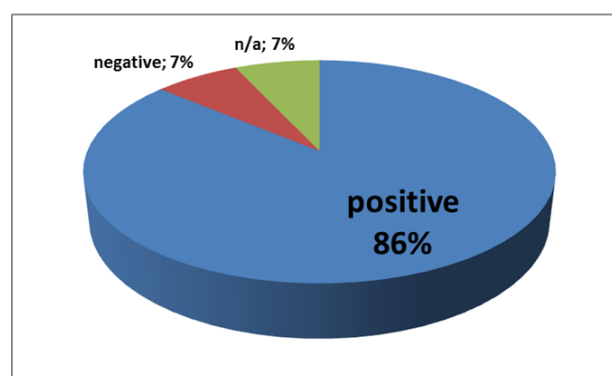


**Figure 16 FINESCE booth at the E-World Essen 2015**

A short survey amongst the booth visitors of the E-world Energy & Water 2015 provided the following results.

Survey participants	72
Utilities	38%
Service Providers for Utilities	25%
Consulting & Research	23%
Management	32%
Technical Experts	47%
Sales & Marketing	18%

Are you interested in the concept of a European ICT platform for Smart Energy?



#### **POWER-GEN & Renewable Energy World Europe 2015, 9.6.2015 - Amsterdam, The Netherlands**

FINESCE was present at the POWER-GEN Europe 2015 and the Renewable Energy World Europe 2015, the largest and most extensive conference and exhibition for the European energy technology branch. These year's main topics included flexible generation, smart energy systems, distributed generation, the changing role of utilities and urban energy integration. 10.000 visitors were present.

#### **Metropolitan Solutions 2015, 20.5.2015 - Berlin, Germany**

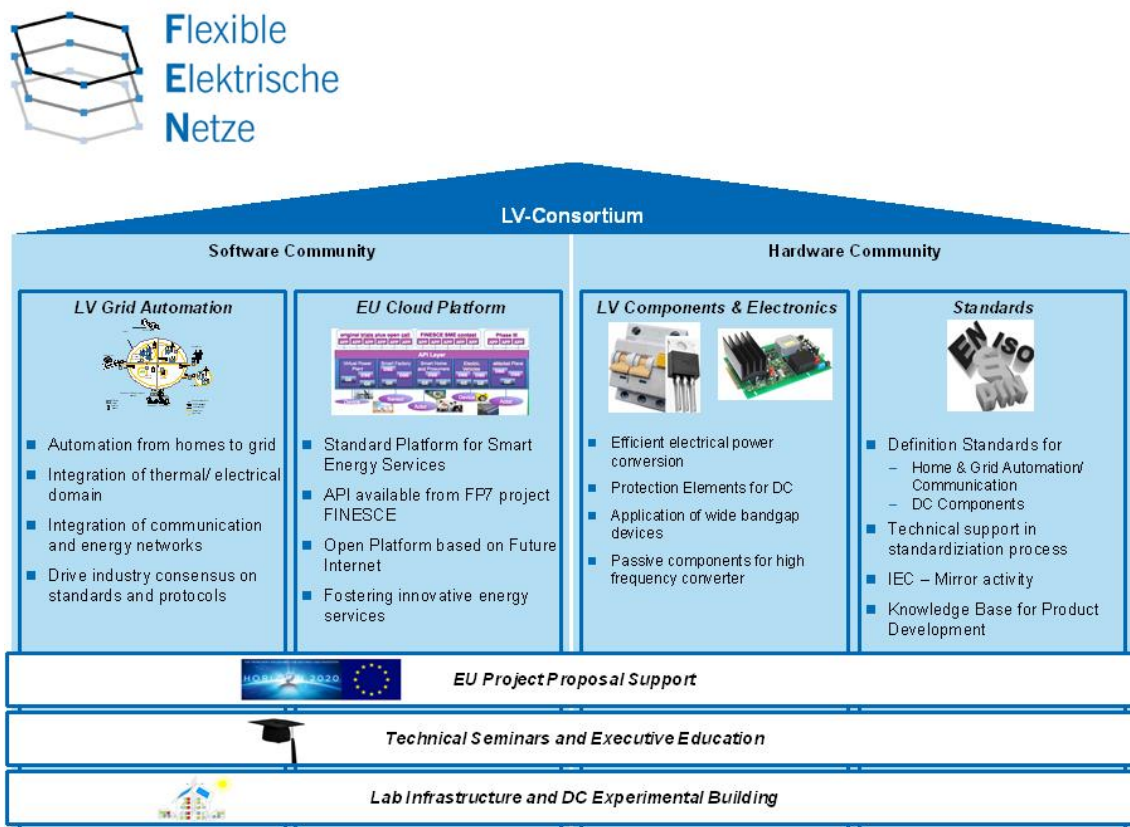
The Metropolitan Solutions in Berlin is the largest combined congress and trade fair for smart city solutions. The fair is accompanied by 15 high-powered conferences, organized by different specialized organisations. About 4000 international attending decision makers and politicians as well as international experts from science and industry made the event a big success. Within the big topic of Smart Cities, FINESCE presented its Smart Energy solutions based on Future Internet technologies.

FINESCE participated in the fair with its own booth and presented the European ICT platform for developing and testing Smart Energy applications.

#### **3.3.3.2 Flexible Electrical Networks FEN - Low-voltage workshops**

The Flexible Electrical Networks (FEN) project is an industry-driven initiative founded by FINESCE partner RWTH and funded by the German government. It promotes the FINESCE

Smart Energy Platform as one of its 4 research pillars. It provides the organisational framework for further development of the platform.



**Figure 17 The FEN 4-pillars concept providing the FINESCE Smart Energy Platform**

FINESCE supported the organisation and the promotion of the two FEN workshops by mailings using the FINESCE contact list with over 3000 contacts.

The workshops in May and June were well attended with app. 100 participants.

### 3.4 Key Project Publications

During the FINESCE project time partners provided numerous publications and papers to the scientific world, describing essential research results of the FINESCE trials:

“MESCOS-A Multi-energy System Cosimulator for City District Energy Systems”

Authors: C. Molitor, S. Groß, J. Zeitz, A. Monti

IEEE Trans on Industrial Informatics, Vol 10 Issue 4 2014, USA

“Modelling A CO<sub>2</sub>-steering Signal For Demand Side Management In District Heating Grids”

Authors: H. Harb, M. Diekerhof, L. Hernandez, D. Lillienberg, R. Streblow, A. Monti, D. Müller  
Conference paper- Energy for Sustainability (EfS 2015) - Coimbra - Portugal

“Computing the Energy and the Momentum in Smart Grid”

Author: M. Simonov

Industrial Electronics Society, IECON 2014 - 40th Annual Conference of the IEEE 2014, USA

“Coarse-grained cycle-accurate electricity metering”

“Symplectic numeric integration for coarse-grained event-driven electricity metering”

Authors: M. Simonov

IEEE Power Electronics Society, ISGT 2014, USA

“FIWARE Generic Enablers as Building Blocks of a Marketplace for Energy”

Authors: Engineering

e-Challenges 2015 <http://www.echallenges.org/e2015/>, IEEE, USA

“Big Data plays live in an Energy Marketplace”

Application (full paper under review)

Authors: TW-ISMB

First IEEE International Conference on Event-Based Control, Communication, and Signal Processing, <http://ebccsp2015.org/>, Springer, Germany

“Event-based hybrid metering feeding AMI and SCADA”

Authors: TW-ISMB

First IEEE International Conference on Event-Based Control, Communication, and Signal Processing, <http://ebccsp2015.org/>, Krakow, Poland

Unified Data Model for Smart Energy Use Cases

Authors: Gianluca Lipari, Padraic McKeever and Antonello Monti

D-A-CH Energieinformatik 2015, Springer, Germany

“Mapping of Energy Use Cases to Service Platform Functional Architecture”

Authors:

McKeever, Padraic; Monti, Antonello

IEEE ENERGYCONN 2016, USA

“Towards a new approach for electrical grid management: the role of the cloud”

Authors: A. Monti, F. Ponci, M. Ferdowsi, P. McKeever, A. Löwen

IEEE Workshop on Network and Measurements 2015, USA

## 4. Conclusion and Lessons-learned

The FINESCE dissemination approaches covered several target groups with very individual approaches depending on the dissemination stage of the project.

As lessons-learned the FINESCE dissemination team could derive the following success factors for each stage addressing the relevant target groups:

### Promotion of the FINESCE Open Call/ Setting up the Trial Sites

The main target groups at this stage were SMEs and Start-ups. For this target group events can be promoted best via social media, special funding websites and via innovation clusters and ecosystems.

The events should have local focus, SMEs and Start-ups hardly travel long distances and usually do not attend commercial industry fairs unless they want to sell their idea or product.

The most important part for the success of the innovation events was the open networking session: Start-ups do not hesitate to exchange information, discussion in smaller groups were the most successful format to create ideas and collaboration. Business ideas could be presented in “pitches” (the “99sec format” worked very well); even open discussions about business ideas were welcome to a certain degree.

SMEs required a lot of support in providing applications, the individual consulting is very important. Some of the SMEs applied for EU funding for the first time.

SMEs are very quick in adapting new software approaches (like FIWARE) but also lose interest very fast, if the components do not fulfil their expectations.

The Start-up scene for Smart Energy is small (compared to other areas) but growing. People talk to each other so the mouth-to-mouth channel is very important.

The results of the dissemination activities at this stage exceeded the expectations. FINESCE reached over 160 SMEs and Start-ups, 53 applications were submitted for the FINESCE Open Call and 9 new partners joined the consortium. The design of the marketing materials was perceived as young and innovative.



**Promotion of the Trial Sites, FIWARE Generic Enablers and the FIWARE Accelerator Programme (FI-PPP Phase 3)**

FINESCE decided to build a close collaboration with the energy related FIWARE accelerators, especially INCENSE. INCENSE was invited to promote its Open Calls at all FINESCE Open Days and the Innovation Workshop at the European Utility week. Compared to the FINESCE Innovation days the response was less, because there was no direct link to the FINESCE trial sites.

The FINESCE/INCENSE developer workshop on the other hand was very successful, because it met the needs of the INCENSE SMEs.

FINESCE especially supported the kick-off event of the FIWARE Accelerator Programme at the ECFI in Munich aiming to address SMEs and Start-ups and industry representatives at the same time. Retrospectively smaller local events with industry sponsorship from the FI-PPP partners would have served this purpose in a better way.

The FINESCE partner E.ON Sweden gave a best practice example for this approach by attracting more than 200 people to the Malmö Trial Open Day addressing the local ecosystem of SMEs.

The FINESCE Open Days in general were well attended providing detailed insights in the trials and offering collaboration opportunities.

The best attempt to promote the trial results at this stage to a greater audiences were the international Smart Grids/Smart Energy workshops. The great advantage of the FINESCE use cases presentations were the implementation in “real” trial sites.

On the other hand presenting the FINESCE trial applications and services in a commercial environment (like the European Utility Week) was very challenging.

The best combination for this kind of approach seems to be a combination of workshops in the conference programme (to raise interest) and a booth in the fair (for detailed information exchange).

The Best European commercial fairs turned out to be the European Utility week (app. 10.000 visitors) and the E-world (app. 20.000 visitors) both targeting the Smart Energy community.

**Promotion of the FINESCE Smart Energy Platform**

The very good feedback on the concept of the FINESCE Smart Energy Platform and the “Utility 4.0” approach proved that the promotion of FIWARE works best by promoting the platform idea (rather than concentrating on specific use cases and applications).

The benefits of the platform approach for utilities (fast implementation, high scalability and easy prototyping of new services) were easily understood and well-perceived by fair visitors and workshop participants: The concept provides an innovative approach for the utility’s need to develop new business models and services for their customers.

The FINESCE trial applications served as best practice examples for this revolutionary ICT approach in the field of energy application and services.

The unusual marketing idea to build the fair booth concept around a real tree attracted a lot of attention among the fair visitors and was a good start for expert talks. It appeared very unusual in an environment that is usually very functional/technical.

Surveys (like the one carried out at E-world) provided a good feedback from the ICT companies and utilities.

Another important aspect at this stage of the project was the opportunity to provide a follow-up project that further develops the platform and offers participation opportunities: Big companies were interested to use software infrastructure outside their highly protected environments to test new services; small companies expected to benefit from a mutual exchange of information and reduced development costs.

Many attendants of the FEN workshops had visited FINESCE events before.

**Conclusion**

The FINESCE consortium carried out the dissemination activities successfully through all 3 stages, addressing SMEs and Start-ups, Energy and ICT companies and municipalities being interested in Smart City platforms. FINESCE used a variety of communication channels and

innovative event formats reaching the relevant target groups. The project delivered a constant and professional dissemination support for the FI-PPP programme goals. The FINESCE consortium made the platform approach based on FIWARE known in the field of Smart Energy and supported its further development via the FEN consortium. The FINESCE contact database (including the Smart Grid Stakeholder Group, FINESCE Innovation Group and contacts from fairs and workshops) comprises 3000 contacts and provides an excellent base to promote the energy-related FIWARE developer community FIWARE Smart City ecosystem in general.

## Annex I – List of press reviews

Date	Title	Media	Link
15.04.2013	To Dublin, in search of evidence	Cloud of Data (UK)	<a href="http://cloudofdata.com/2013/04/to-dublin-in-search-of-evidence/">http://cloudofdata.com/2013/04/to-dublin-in-search-of-evidence/</a>
24.04.2013	Das Future Internet PPP - Perspektiven für Web-Entrepreneurs und mittelständische IKT-Anbieter	Uni-Online.de (DE)	<a href="http://www.uni-online.de/presse.php?id=530131">http://www.uni-online.de/presse.php?id=530131</a>
24.04.2013	Das Future Internet PPP - Perspektiven für Web-Entrepreneurs und mittelständische IKT-Anbieter	Innovations Report (DE)	<a href="http://www.innovations-report.de/html/berichte/informationstechnologie/future_internet_ppp_perspektiven_web_entrepreneurs_213097.html">http://www.innovations-report.de/html/berichte/informationstechnologie/future_internet_ppp_perspektiven_web_entrepreneurs_213097.html</a>
24.04.2013	(idw) Das Future Internet PPP - Perspektiven für Web-Entrepreneurs und mittelständische IKT-Anbieter	Pressrelations (DE)	<a href="http://www.pressrelations.de/new/standard/result_main.cfm?r=530340&amp;aktion=jour_pm">http://www.pressrelations.de/new/standard/result_main.cfm?r=530340&amp;aktion=jour_pm</a>
19.06.2013	25 familier skal teste ny teknologi	TV SYD; Television news (DK)	25 familier skal teste ny teknologi
19.06.2013	n/a	dr.dk; Radio/web news (DK)	<a href="http://www.dr.dk/P4/Trekanten/Nyheder/Regionsyddk/2013/05/21/102351.htm">http://www.dr.dk/P4/Trekanten/Nyheder/Regionsyddk/2013/05/21/102351.htm</a>
19.06.2013	Fremtidens intelligente hjem: 143 mio. kr. til dansk projekt	Electronic Supply (DK)	<a href="http://www.electronic-supply.dk/article/view/105704/fremtidens_intelligente_hjem_143_mio_kr_til_dansk_projekt">http://www.electronic-supply.dk/article/view/105704/fremtidens_intelligente_hjem_143_mio_kr_til_dansk_projekt</a>
19.06.2013	Fremtidens intelligente hjem: 143 mio. kr. til dansk projekt	Energy Supply (DK)	<a href="http://www.energysupply.dk/article/view/105706/fremtidens_intelligente_hjem_143_mio_kr_til_dansk_projekt">http://www.energysupply.dk/article/view/105706/fremtidens_intelligente_hjem_143_mio_kr_til_dansk_projekt</a>
19.06.2013	Horsens-familier tester fremtidens teknologi	Horsens Folkeblad; Local newspaper (DK)	printed version
19.06.2013	Horsens-familier skal teste elbiler og solceller	Horsens Folkeblad; Local newspaper web (DK)	<a href="http://hsfo.dk/article/20130619/ARTIKLER/130619479">http://hsfo.dk/article/20130619/ARTIKLER/130619479</a>
19.06.2013	25 FAMILIER SKAL TESTE NY TEKNOLOGI	TV SYD; Television news (DK)	<a href="http://www.tvsyd.dk/video/59440">http://www.tvsyd.dk/video/59440</a>
19.06.2013	EU sender millioner efter energieffektive hjem i Jylland	Energiwatch; Industry network/news portal (DK)	<a href="http://energiwatch.dk/Energinyt/Cleantech/article5638425.ece">http://energiwatch.dk/Energinyt/Cleantech/article5638425.ece</a>
19.06.2013	Live test af fremtidens intelligente hjem	Dansk Energi/ Intelligent Energi; Industry network (DK)	<a href="http://www.ienergi.dk/Nyhed/2013/13_06_19A.aspx">http://www.ienergi.dk/Nyhed/2013/13_06_19A.aspx</a>
19.06.2013	n/a	Radio VLR, radio web news (DK)	<a href="http://vlr.dk/?news=6337">http://vlr.dk/?news=6337</a>
20.06.2013	Ericsson-Forscher erkunden europaweit das Smart Grid	vdi-nachrichten.com (DE)	<a href="http://www.vdi-nachrichten.com/content/Ericsson-Forscher-erkunden-europaweit-das-Smart-Grid/64803/2">http://www.vdi-nachrichten.com/content/Ericsson-Forscher-erkunden-europaweit-das-Smart-Grid/64803/2</a>
20.06.2013	EU sender energipenge til Danmark	Jyllands-Posten; National	printed version

		Newspaper (DK)	
21.06.2013	Boligområde skal teste nye energiteknologier	Jern og Maskinindustrien; Industry network (DK)	<a href="http://www.jernindustri.dk/artikel/VisArtikel.aspx?SiteID=JM&amp;Lopenr=130620002">http://www.jernindustri.dk/artikel/VisArtikel.aspx?SiteID=JM&amp;Lopenr=130620002</a>
21.06.2013	Boligområde skal teste nye energiteknologier	Idag.dk Instustrien Dagblad; Industry network/ news portal (DK)	Boligområde skal teste nye energiteknologier
24.06.2013	Ericsson-Forscher erkunden europaweit das Smart Grid	ingeneur.de; Industry network (D)	Ericsson-Forscher erkunden europaweit das Smart Grid
26.06.2013	Horsens pany dynamo for elbil-fremstod	Horsens Folkeblad; Local newspaper (DK)	printed version
26.06.2013	Banebrydende energiteknologi testes i Vejle-området	Ugeavisen Vejle ; local newspaper (DK)	printed version
26.06.2013	Østjyder tester fremtidens energi-it	Børsen; National Newspaper (DK)	printed version
27.06.2013	Disse tre byer i kapløb om at teste fremtiden	Jyske Medier; Local newspaper (DK)	Disse tre byer i kapløb om at teste fremtiden
27.06.2013	Energien skal testes mellem Vejle og Horsens	dr.dk; Radio/web news (DK)	Energien skal testes mellem Vejle og Horsens
27.06.2013	Nu søger Inero testfamilier til fremtidens energiteknologier	Energy Supply DK; Industry network (DK)	Nu søger Inero testfamilier til fremtidens energiteknologier
27.06.2013	n/a	Industry Supply DK; Industry network	<a href="http://www.industry-supply.dk/">http://www.industry-supply.dk/</a>
27.06.2013	Disse tre byer i kapløb om at teste fremtiden	Vafo.dk; Local newspaper web (DK)	<a href="http://vafo.dk/article/20130627/ARTIKLER/130629563">http://vafo.dk/article/20130627/ARTIKLER/130629563</a>
27.06.2013	Disse tre byer i kapløb om at teste fremtiden	Horsensfolkeblad.dk; Local newspaper web (DK)	<a href="http://hsfo.dk/article/20130627/ARTIKLER/130629563">http://hsfo.dk/article/20130627/ARTIKLER/130629563</a>
27.06.2013	Assendrup kan blive live-laboratorium	Vejle Amts Folkeblad; Local newspaper (DK)	printed version
27.06.2013	Sejet og Stenderup i spil til at blive live-laboratorium	Horsens Folkeblad; Local newspaper (DK)	printed version
27.06.2013	SØGER FORSØGS-FAMILIER	TV SYD; Television news (DK)	<a href="http://www.tvsyd.dk/artikel/204735:Soeger-forsoegs-familier">http://www.tvsyd.dk/artikel/204735:Soeger-forsoegs-familier</a>
27.06.2013	Fremtidens intelligente hjem	vejle.lokalavisen.dk; Local newspaper web (DK)	<a href="http://vejle.lokalavisen.dk/fremtidens-intelligente-hjem-/Lokale-nyheder/20130628/artikler/707029759/2087">http://vejle.lokalavisen.dk/fremtidens-intelligente-hjem-/Lokale-nyheder/20130628/artikler/707029759/2087</a>
28.06.2013	Jagten er gået ind på 25 energibevindte forsøgsfamilier	Jern og Maskinindustrien; Industry network (DK)	Jagten er gået ind på 25 energibevindte forsøgsfamilier
01.07.2013	EU-Forschungsprojekt Finesce: Ziel ist eine Internetplattform für	EW – Magazin für die Energiewirtschaft, Edition	EU-Forschungsprojekt Finesce: Ziel ist eine Internetplattform für Energieversorger

	Energieversorger	11, 2013; Energy network (D)	
02.07.2013	Insero søger deltagere til Insero Live Lab – fremtidens intelligente hjem	Intelligent Energi (DK)	<a href="http://www.ienergi.dk/Nyhed/2013/13_07_02A.aspx">http://www.ienergi.dk/Nyhed/2013/13_07_02A.aspx</a>
02.07.2013	Fremtidens intelligente hjem	Budstikken Vejle (DK)	
03.07.2013	Horsens-familier skal live-teste fremtiden	Horsens Posten, local news (DK)	
05/07/2013	Live test af fremtiden	teknikogviden.dk (DK)	<a href="http://www.teknikogviden.dk/artikelarkiv/2013/7/live-test-af-fremtiden.aspx">http://www.teknikogviden.dk/artikelarkiv/2013/7/live-test-af-fremtiden.aspx</a>
05.07.2013	Live test af fremtiden	teknikogviden.dk (DK)	<a href="http://www.teknikogviden.dk/artikelarkiv/2013/7/live-test-af-fremtiden.aspx">http://www.teknikogviden.dk/artikelarkiv/2013/7/live-test-af-fremtiden.aspx</a>
26/07/2013	100 millones de euros para proyectos para el Internet del futuro	mujerempredora.net (ES)	<a href="http://mujerempredora.net/2013/07/26/100-millones-de-euros-para-proyectos-para-el-internet-del-futuro/">http://mujerempredora.net/2013/07/26/100-millones-de-euros-para-proyectos-para-el-internet-del-futuro/</a>
26/07/2013	Smart Grid trials to begin	businessworld.ie, business network (IE)	<a href="http://www.businessworld.ie/livenews.htm?a=3082725">http://www.businessworld.ie/livenews.htm?a=3082725</a>
26/07/2013	Smart Grid trials to begin	AIB corporate banking (IE)	<a href="http://www.aibcorporate.com/servlet/Satellite?c=CBContent&amp;channel=C001&amp;cid=1177400304721&amp;pagename=CorporateBanking%2Faib_corporate_banking&amp;storyid=1214435124801">http://www.aibcorporate.com/servlet/Satellite?c=CBContent&amp;channel=C001&amp;cid=1177400304721&amp;pagename=CorporateBanking%2Faib_corporate_banking&amp;storyid=1214435124801</a>
26/07/2013	Irish partners receive €3.3m EU funding for smart-grid trials	siliconrepublic.com, network (IE)	<a href="http://www.siliconrepublic.com/clean-tech/item/33622-irish-partners-receive-3-3/">http://www.siliconrepublic.com/clean-tech/item/33622-irish-partners-receive-3-3/</a>
26.07.2013	Smart-grid trials to begin	GBW (IE)	Smart-grid trials to begin
26.07.2013	Irish Trials to Develop Smart Energy Systems	MerrionStreet.ie; Irish Government News Service (IE)	Irish Trials to Develop Smart Energy Systems
26.07.2013	Irish partners awarded €3.3m in EU funding for smart grid trials	Business and Leadership; Business news (IE)	Irish partners awarded €3.3m in EU funding for smart grid trials
26.07.2013	TV Report on the FINESCE trial site in Ireland, Dublin (got to ca. 34th min.)	RTE, Six One News; TV station (IE)	TV Report on the FINESCE trial site in Ireland, Dublin (got to ca. 34th min.)
27.07.2013	€3.3m in EU funds for smart energy trials	Irish Examiner; Newspaper (IE)	€3.3m in EU funds for smart energy trials
27.07.2013	€3.3m EU funding for smart energy trials in Ireland	The Irish Times; Newspaper (IE)	€3.3m EU funding for smart energy trials in Ireland
29.07.2013	Europe's first carbon neutral neighborhood - Smart Cities - Horizons	BBC, TV news channel (UK, SE)	Europe's first carbon neutral neighborhood - Smart Cities - Horizons
08.08.2013	E.ON Sverige deltar i EU-projekt för smarta energiapplikationer	largestcompanies.se, industry news (SE)	<a href="http://www.largestcompanies.se/default\$/lev2-ShowNews/lev2Desc-E.ON_Sverige_deltar_i_EU-projekt_f%F6r_smartha_energiapplikationer/newsid-53902/">http://www.largestcompanies.se/default\$/lev2-ShowNews/lev2Desc-E.ON_Sverige_deltar_i_EU-projekt_f%F6r_smartha_energiapplikationer/newsid-53902/</a>
10.08.2013	Infomøde om energi-projekt	Vejle Amts Folkeblad;	

		Local newspaper (DK)	
10.08.2013	Infomøde om energi-projekt	Frederica Dagblad (DK)	
11.08.2013	ESB to Collaborate on Smart Energy Project	smartmeters.com, industry network (UK)	<a href="http://www.smartmeters.com/the-news/4175-esb-to-collaborate-on-smart-energy-project.html">http://www.smartmeters.com/the-news/4175-esb-to-collaborate-on-smart-energy-project.html</a>
14.08.2013	Infomøde om energi-teknologi	Horsens Posten, local news (DK)	
14.08.2013	Deltagere i energiforsøg søges	Ugeavisen Vejle ; local newspaper (DK)	
14.08.2013	Infomøde om energi-projekt	HedenstedJuelminde Avis (DK)	
15.08.2013	Infomøde om energi-projekt	Horsens Folkeblad, local news (DK)	
16.08.2013	Ny elbil og billigere varme	Lokalavisen Vejle Weekend, local news (DK)	
19.08.2013	Levende energilaboratorium	Electra (DK)	
20.08.2013	Landsby springer ind i fremtiden	TV SYD; Television news (DK)	
25.08.2013	Energistyring mellem 25 huse	Information.dk (DK)	
26.08.2013	Smart energiteknik ska utvecklas	era.se, network (SE)	<a href="http://www.era.se/nyh/vn.shtml?id=312443360">http://www.era.se/nyh/vn.shtml?id=312443360</a>
26.08.2013	E.ON Sverige deltar i EU-projekt för smarta energiapplikationer	webfinansier.com, business network (SE)	<a href="http://www.webfinansier.com/nyheter/2469678/eon-sverige-deltar-i-eu-projekt-for-smarta-energiapplikationer/">http://www.webfinansier.com/nyheter/2469678/eon-sverige-deltar-i-eu-projekt-for-smarta-energiapplikationer/</a>
26.08.2013	E.ON Sverige deltar i EU-projekt för smarta energiapplikationer	bolagsfakta.se (SE)	<a href="http://www.bolagsfakta.se/pressreleaser/visa/pressrelease/639588/eon-sverige-deltar/A08D4C28-D934-B49B-515D-5974680FA52A">http://www.bolagsfakta.se/pressreleaser/visa/pressrelease/639588/eon-sverige-deltar/A08D4C28-D934-B49B-515D-5974680FA52A</a>
26.08.2013	E.ON Sverige deltar i EU-projekt för smarta energiapplikationer	presskontakt.se, network (SE)	<a href="http://www.presskontakt.se/pressreleaser/visa/pressrelease/639588/eon-sverige-deltar/DF7A8605-A605-2550-13CD-117605AB7E20">http://www.presskontakt.se/pressreleaser/visa/pressrelease/639588/eon-sverige-deltar/DF7A8605-A605-2550-13CD-117605AB7E20</a>
27.08.2013	Eon Sverige deltar i EU-projekt	energinyheter.se, industry news (SE)	<a href="http://www.energinyheter.se/2013/08/eon-sverige-deltar-i-eu-projekt">http://www.energinyheter.se/2013/08/eon-sverige-deltar-i-eu-projekt</a>
28.08.2013	Mobilt energi-laboratorium kommer til Ry	Annoncebladet R y Uge-Avis (DK)	
28.08.2013	Steps toward a : Sustainable future	Aarhus Affairs (DK)	<a href="http://www.aarhusaffairs.dk/steps-toward-a-sustainable-future/">http://www.aarhusaffairs.dk/steps-toward-a-sustainable-future/</a>
31.08.2013	Sejet med opløb om live-laboratorium	Horsens Folkeblad, local news (DK)	
02.09.2013	Levende energi-laboratorium	Dansk VVS (DK)	
05.09.2013	Japanese and Irish researchers jointly develop ground breaking	nttdata.com, IT news (UK)	<a href="http://emea.nttdata.com/uk/news/news-current/article/japanese-and-irish-researchers-jointly-develop-ground-breaking-technology-that-could-lead-to-cheaper-1/index.html">http://emea.nttdata.com/uk/news/news-current/article/japanese-and-irish-researchers-jointly-develop-ground-breaking-technology-that-could-lead-to-cheaper-1/index.html</a>

	technology that could lead to cheaper		
05.09.2013	Japanese and Irish researchers jointly develop ground breaking technology that could lead to cheaper	it-analysis.com, IT news (UK)	<a href="http://www.it-analysis.com/services/consulting/news_release.php?rel=40181">http://www.it-analysis.com/services/consulting/news_release.php?rel=40181</a>
05.09.2013	Japanese and Irish researchers jointly develop ground breaking technology that could lead to cheaper	it-director.com, IT news (UK)	<a href="http://www.it-director.com/services/consulting/news_release.php?rel=40181">http://www.it-director.com/services/consulting/news_release.php?rel=40181</a>
05.09.2013	NTT Data Corp : Japanese and Irish researchers jointly develop ground breaking technology that could lead to cheaper electricity prices	4-traders.com, IT news (UK)	<a href="http://www.4-traders.com/NTT-DATA-CORP-6491233/news/NTT-Data-Corp--Japanese-and-Irish-researchers-jointly-develop-ground-breaking-technology-that-could-17241934/">http://www.4-traders.com/NTT-DATA-CORP-6491233/news/NTT-Data-Corp--Japanese-and-Irish-researchers-jointly-develop-ground-breaking-technology-that-could-17241934/</a>
10.09.2013	Hållbart helhetsgrepp i Hyllie	fastighetchostadsratt.com, industry news (SE)	<a href="http://www.fastighetchostadsratt.com/Energi-%26-Miljo/48804-Hallbart-helhetsgrepp-i-Hyllie.html">http://www.fastighetchostadsratt.com/Energi-%26-Miljo/48804-Hallbart-helhetsgrepp-i-Hyllie.html</a>
10.09.2013	FI-PPP Innovation Event, by Future Internet Smart Utility Services	eitictlabs.eu (DE)	<a href="http://www.eitictlabs.eu/news-events/events/article/fi-ppp-innovation-event-by-future-internet-smart-utility-services/#allView">http://www.eitictlabs.eu/news-events/events/article/fi-ppp-innovation-event-by-future-internet-smart-utility-services/#allView</a>
11.09.2013	Storstile test af nyeste grønne teknologier	DS-bladet (DK)	<a href="http://www.ds-net.dk/NYHEDER/Nyheder/Nyheder2013/Storstilettestafnyestegr%C3%B8nneteknologier.aspx">http://www.ds-net.dk/NYHEDER/Nyheder/Nyheder2013/Storstilettestafnyestegr%C3%B8nneteknologier.aspx</a>
12.09.2013	Offene Innovationsinitiative der EU	EW aktuell; Energy network (D)	printed version
18.09.2013	Terni, progetto Finesce per diventare 'Smart city': «Rete elettrica intelligente e meno costosa»	umbria24.it, local news (IT)	<a href="http://www.umbria24.it/terni-progetto-finesce-per-diventare-smart-city-rete-elettrica-intelligente-e-meno-costosa/211180.html">http://www.umbria24.it/terni-progetto-finesce-per-diventare-smart-city-rete-elettrica-intelligente-e-meno-costosa/211180.html</a>
18.09.2013	L'Europa lancia il progetto FINESCE, tecnologie Future Internet per la gestione delle risorse energetiche	key4biz.it, business news (IT)	<a href="http://www.key4biz.it/Smart_City/2013/09/Terni_Smart_City_FINESCE_Smart_Grid_Energia_Applicazioni_Mercato_Italia_219870.html">http://www.key4biz.it/Smart_City/2013/09/Terni_Smart_City_FINESCE_Smart_Grid_Energia_Applicazioni_Mercato_Italia_219870.html</a>
18.09.2013	TERNI: PRESENTATO IL PROGETTO FINESCE	terninrete.it, local news (IT)	<a href="http://www.terninrete.it/headlines/articolo_view.asp?ARTICOLO_ID=369885">http://www.terninrete.it/headlines/articolo_view.asp?ARTICOLO_ID=369885</a>
19.09.2013	Europæisk IT - og energiprojekt deler midler du til danske iværksættere	Elektronik-online (DK)	
23.09.2013	Europæisk IT - og energiprojekt deler midler du til danske iværksættere	teknikogviden.dk (DK)	<a href="http://www.teknikogviden.dk/artikelarkiv/2013/9/europaeisk-it-og-energiprojekt-deler-midler-ud-til-danske-ivaerksaettere-.aspx">http://www.teknikogviden.dk/artikelarkiv/2013/9/europaeisk-it-og-energiprojekt-deler-midler-ud-til-danske-ivaerksaettere-.aspx</a>
24.09.2013	Landsby skal bane vejen for	TV SYD; Television news	<a href="http://www.tv Syd.dk/artikel/214756:Landsby-skal-bane-vejen-for-fremtidens-">http://www.tv Syd.dk/artikel/214756:Landsby-skal-bane-vejen-for-fremtidens-</a>

	fremtidens energiforsyning	(DK)	energiforsyning
24.09.2013	Stenderup som forsøgs-kanin	Vejle Amts Folkeblad; Local newspaper (DK)	
24.09.2013	Stenderup som forsøgs-kanin	Frederica Dagblad (DK)	
26.09.2013	Stenderup skal være energiprojekt	Energy Supply (DK)	<a href="http://www.energy-supply.dk/article/view/112110/stenderup_skal_vaere_energiprojekt#.UIKESNL7rlc">http://www.energy-supply.dk/article/view/112110/stenderup_skal_vaere_energiprojekt#.UIKESNL7rlc</a>
28.09.2013	Stenderup: Familier skal afprøve intelligente energiløsninger	TV2, Television news (DK)	<a href="http://play.tv2.dk/tv/nyheder-debat/nyhederne/28-september-2013-1900-72932/">http://play.tv2.dk/tv/nyheder-debat/nyhederne/28-september-2013-1900-72932/</a>
30.09.2013	Open Calls for new project partners	FI-PPP.eu, news (EU)	Open Calls for new project partners
30.09.2013	Et mere energivenligt Stenderup	Horsens Folkeblad, local news (DK)	
30.09.2013	Et mere energivenligt Stenderup	Frederica Dagblad (DK)	
29.07.2013	Irish partners receive €3.3m EU funding for smart-grid trials	envirocentre.ie, industry network (IE)	<a href="http://www.envirocentre.ie/News.aspx?ID=79D21E24-862B-4685-A66A-2D7059FB72E2&amp;PID=a257bece-c1e7-464a-9cd0-fde10d3a18c3&amp;NID=9de2cc2c-1ff1-49c8-9da4-a6d5cd2029bd&amp;M=2">http://www.envirocentre.ie/News.aspx?ID=79D21E24-862B-4685-A66A-2D7059FB72E2&amp;PID=a257bece-c1e7-464a-9cd0-fde10d3a18c3&amp;NID=9de2cc2c-1ff1-49c8-9da4-a6d5cd2029bd&amp;M=2</a>
29.07.2013	ESB Secures €3.3m EU Funding	build.ie, industry network (IE)	<a href="http://www.build.ie/construction_news.asp?newsid=166565">http://www.build.ie/construction_news.asp?newsid=166565</a>
29.07.2013	Irish project studies smart energy for European Union (by subscribers only)	Smart Grid Today; utility industry (international)	Irish project studies smart energy for European Union (by subscribers only)
29.07.2013	Irish partners awarded €3.3m EU funding for smart grid trials	Irish Building; Building industry (IE)	Irish partners awarded €3.3m EU funding for smart grid trials
04.11.2013	Kommunikation in Echtzeit macht Netze intelligenter	EW – Magazin für die Energiewirtschaft, Edition 15, 2013; Energy network (D)	<a href="http://www.ew-magazin.de/index.php?id=843">http://www.ew-magazin.de/index.php?id=843</a>
14.11.2013	Malmö får fler klimatsmarta lägenheter	mynewsdesk.com, online news (SE)	<a href="http://www.mynewsdesk.com/se/eon/pressreleases/malmoe-faar-fler-klimatsmarta-laegenheter-928358">http://www.mynewsdesk.com/se/eon/pressreleases/malmoe-faar-fler-klimatsmarta-laegenheter-928358</a>
08.11.2013	Bruxelles, piattaforme hi-tech 5 progetti da 6,3 mln di euro	denaro.it, online news (IT)	<a href="http://denaro.it/blog/2013/11/08/bruxelles-piattaforme-hi-tech-5-progetti-da-63-mln-di-euro/">http://denaro.it/blog/2013/11/08/bruxelles-piattaforme-hi-tech-5-progetti-da-63-mln-di-euro/</a>
14.11.2013	Malmö får fler klimatsmarta lägenheter	fastighetochbostadsratt.com, online news (SE)	<a href="http://www.fastighetochbostadsratt.com/Energi-%26-Miljo/49462-Malmo-far-fler-klimatsmarta-lagenheter.html">http://www.fastighetochbostadsratt.com/Energi-%26-Miljo/49462-Malmo-far-fler-klimatsmarta-lagenheter.html</a>
14.11.2013	Malmö får fler klimatsmarta lägenheter	largestcompanies.se, online news (SE)	<a href="http://www.largestcompanies.se/default\$/lev2-ShowNews/lev2Desc-Malm%F6_f%E5r_fler_klimatsmarta_l%E4genheter/newsid-54526/">http://www.largestcompanies.se/default\$/lev2-ShowNews/lev2Desc-Malm%F6_f%E5r_fler_klimatsmarta_l%E4genheter/newsid-54526/</a>
14.11.2013	Malmö får fler klimatsmarta lägenheter	era.se, online news (SE)	<a href="http://www.era.se/nyh/vn.shtml?id=785651748">http://www.era.se/nyh/vn.shtml?id=785651748</a>
25.01.2014	Stenderup bliver en meget grøn	TV SYD, Television news	<a href="http://www.tvsyd.dk/arkiv/2014/1/25?video_id=62090&amp;autoplay=1">http://www.tvsyd.dk/arkiv/2014/1/25?video_id=62090&amp;autoplay=1</a>



	landsby	(DK)	
07.03.2014	80 million euros for SMEs to get on board with the "Future Internet"	press release acciona (ES)	<a href="http://www.acciona.com/news/80-million-euros-smes-future-internet">http://www.acciona.com/news/80-million-euros-smes-future-internet</a>
25.04.2014	FINESCE Open Day Aachen der B.A.U.M. Consult GmbH	category "Termine" (dates) of the website of the dti - German Association for technology transfer and innovation	<a href="http://www.dti-verband.de/termin/finesce-open-day-aachen-der-baum-consult-gmbh">http://www.dti-verband.de/termin/finesce-open-day-aachen-der-baum-consult-gmbh</a>
06.05.2014	FINESCE Open Day Aachen (12.06.2014)	IHK online news	<a href="http://www.ihk-koeln.de/FINESCE_Open_Day_Aachen_12_6_2014_.AxCMS?ActiveID=2431">http://www.ihk-koeln.de/FINESCE_Open_Day_Aachen_12_6_2014_.AxCMS?ActiveID=2431</a>
	FINESCE Open Day Trial Site Aachen	category events at the AGIT - Technology Region Aachen website	<a href="http://www.agit.de/veranstaltungen/termin/artikel/finesce-open-day-trial-site-aachen.html">http://www.agit.de/veranstaltungen/termin/artikel/finesce-open-day-trial-site-aachen.html</a>
	FINESCE Open Day Trial Site Aachen	event calendar, RWTH Aachen website	<a href="http://www.gruenderzentrum.rwth-aachen.de/events/">http://www.gruenderzentrum.rwth-aachen.de/events/</a>
06.08.2014	Svež veter v energetiki – tehnologija za odprt, integriran in prilagodljiv energetska trg	Računalniške novice, Computer magazine (SLO)	Svež veter v energetiki – tehnologija za odprt, integriran in prilagodljiv energetska trg
06.08.2014	Svež veter v energetiki – tehnologija za odprt, integriran in prilagodljiv energetska trg	Slovenian Press Agency	<a href="http://www.o-sta.com/msg.php?t=0&amp;id=13023">http://www.o-sta.com/msg.php?t=0&amp;id=13023</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	ThinkGreenActGreen	<a href="http://www.thinkgreenactgreen.org/greenstories.php">http://www.thinkgreenactgreen.org/greenstories.php</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	Digital Journal	<a href="http://www.digitaljournal.com/pr/2094035">http://www.digitaljournal.com/pr/2094035</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	CBS46 Atlanta (EN)	<a href="http://www.cbs46.com/story/26163941/shift-towards-renewable-energy-and-technology-for-a-smarter-grid">http://www.cbs46.com/story/26163941/shift-towards-renewable-energy-and-technology-for-a-smarter-grid</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	Benzinga (EN)	<a href="http://www.benzinga.com/pressreleases/14/07/p4747168/shift-towards-renewable-energy-and-technology-for-a-smarter-grid">http://www.benzinga.com/pressreleases/14/07/p4747168/shift-towards-renewable-energy-and-technology-for-a-smarter-grid</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	SFGate (EN)	<a href="http://www.sfgate.com/business/press-releases/article/Shift-Towards-Renewable-Energy-and-Technology-for-5660347.php">http://www.sfgate.com/business/press-releases/article/Shift-Towards-Renewable-Energy-and-Technology-for-5660347.php</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	KOAMTV (EN)	<a href="http://www.koamtv.com/story/26163941/shift-towards-renewable-energy-and-technology-for-a-smarter-grid">http://www.koamtv.com/story/26163941/shift-towards-renewable-energy-and-technology-for-a-smarter-grid</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	Street Insider (EN)	<a href="http://www.streetinsider.com/Press+Releases/Shift+Towards+Renewable+Energy+and+Technology+for+a+Smarter+Grid/9708854.html">http://www.streetinsider.com/Press+Releases/Shift+Towards+Renewable+Energy+and+Technology+for+a+Smarter+Grid/9708854.html</a>
31.07.2014	Shift Towards Renewable Energy and Technology for a Smarter Grid	World News (EN)	<a href="http://article.wn.com/view/2014/08/01/Shift_Towards_Renewable_Energy_and_Technology_for_a_Smarter_/">http://article.wn.com/view/2014/08/01/Shift_Towards_Renewable_Energy_and_Technology_for_a_Smarter_/</a>

28.09.2014	FINESCE WP5 Open Day and General Meeting	laSalle, online blog (EN)	<a href="http://blogs.salleurl.edu/networking-and-internet-technologies/finesce-wp5-open-day-and-general-meeting/">http://blogs.salleurl.edu/networking-and-internet-technologies/finesce-wp5-open-day-and-general-meeting/</a>
10.02.2015	Shared Development for Smart Energy Applications	messekompakt.de, News zur E-world 2015, E-paper (EN)	<a href="http://www.messekompakt.de/toptencms/dateien/Messen-Bilder%202015/2015_1/E-world_2015/messekompakt_NEWS_zur_E-world_2015_Beleg.pdf">http://www.messekompakt.de/toptencms/dateien/Messen-Bilder%202015/2015_1/E-world_2015/messekompakt_NEWS_zur_E-world_2015_Beleg.pdf</a>
10.03.2015	IT-Infrastruktur vernetzt sich mit Energiesektor	springerprofessional.de (DEU)	<a href="http://www.springerprofessional.de/it-infrastruktur-vernetzt-sich-mit-energiesektor/5620124.html">http://www.springerprofessional.de/it-infrastruktur-vernetzt-sich-mit-energiesektor/5620124.html</a>
01.05.2015	Smart Energy Platform für die Energieversorgung der Zukunft	Newsletter, E.ON Energy Research Center, RWTH Aachen University	

## Annex II – List of Events

### FINESCE Events

Event Title	Start	End	No. of Days	Location
8th SGSG Meeting	13.05.13	13.05.13	1	Salzburg, Austria
Ericsson Launch Event	17.06.13	17.06.13	1	Düsseldorf, Germany
Launching Inero Live Lab	19.06.13	19.06.13	1	Horsens, Denmark
ESB Launch Event	29.06.13	29.06.13	1	Dublin, Ireland
SME Innovation Event	10.09.13	10.09.13	1	EIT ICT Labs Berlin Node, Berlin (Germany)
SME Innovation Event	12.09.13	12.09.13	1	Dublin, Ireland
9th SGSG meeting	23.09.13	23.09.13	1	Berlin, Germany
SME Innovation Event	01.10.13	01.10.13	1	Malmö, Sweden
SME Innovation Event	09.10.13	09.10.13	1	Horsens, DK
SME Innovation Event	17.10.13	17.10.13	1	Terni, Italy
FINESCE Open Day	10.03.14	10.03.14	1	Madrid, Spain
10th SGSG Meeting	19.05.14	19.05.14	1	Graz, Austria

Student Case Competition	10.06.14	12.06.14	1	Aachen, Germany
FINESCE Open Day	12.06.14	12.06.14	1	Aachen, Germany
Local Open Day	13.09.14	13.09.14	1	Stenderup, Denmark
FINESCE Open Day	22.09.14	22.09.14	1	Portlaoise, Ireland
FINESCE Open Day	02.12.14	02.12.14	1	Horsens, Denmark
FINESCE Open Day	09.03.15	09.03.15	1	Terni, Italy
Joint Workshop with Kyoto University	07.04.15	07.04.15	1	Aachen, Germany
FINESCE Open Day	22.04.15	22.04.15	1	Malmö, Sweden
Joint INCENSE/FINESCE Workshop	25.06.15	25.06.15	1	Rome, Italy
Utility 4.0 - Final event of the FINESCE project	15.09.2015	16.09.15	2	Berlin, Germany

#### **FINESCE attendance at events with EC or FI-PPP affiliation**

Large scale Event FI-PPP (combination with MWC)	28.02.13	01.03.13	2	Barcelona, Spain	Fiona Williams presented FINESCE project, Alexander von Jagwitz presented the SME innovation approach audience: FI-PPP community 60 participants
FIA 2013	07.05.13	09.05.13	3	Dublin, Ireland	Project presentation by Fiona Williams (Ericsson), FINESCE booth together with Concorde with flyers and give-aways, video blog with interviews from the presentation near-time published on the FINESCE website,
BMW Information Day on FI-PPP	22.05.13	22.05.13	1	Berlin, Germany	Ludwig Karg (B.A.U.M. Consult) presented the FINESCE project and the innovation process
FIF Perspektiven für Web- Entrepreneurs und mittelständische IKT-Anbieter	22.05.13	22.05.13		Berlin, Germany	Ludwig Karg (B.A.U.M. Consult) presented the FINESCE project and the innovation process

7th EUROSOLAR Conference	27.06.13	28.06.13	1	Ulm, Germany	Ludwig Karg (B.A.U.M. Consult) presented the FINESCE project
3rd Call Future Internet Public-Private Partnership: road show in Italy	27.06.13	27.06.13	1	Pisa, Italy	Luigi Briguglio (Engineering) and Prof. Antonello Monti (RWTH Aachen) presented the FINESCE project
Campus Party	02.09.13	07.09.13	6	London, UK	Alexander von Jagwitz (BAUM) and Julian Krenge represented FINESE at the FIWARE booth
Innovative partnerships and Future Internet development in the enlarged EU	17.09.13	18.09.13	1	Poznan, Poland	Orange Poland
Phase II Open Call Information Day	25.09.13	25.09.13	1	Brussels, Belgium	Fiona Williams (Ericsson) and Alexander von Jagwitz (BAUM) presented the FINESCE Open call
5th European Innovation Summit	30.09.13	03.10.13	4	Brussels, Belgium	input from Fiona Williamson
Phase III Open Call Information Day	03.10.13	03.10.13	1	Brussels, Belgium	Alexander von Jagwitz (BAUM) represented the FINESCE project
ICT 2013	06.11.13	08.11.13	3	Vilnius, Lithuania	Ericsson, FIR, booth at FI-PPP booth, video, presentation, FINESCE consortium was organising the panel "FI-PPP FINESCE: How the Energy sector is innovating using the Future Internet" on November 8th (see <a href="http://www.finesce.eu/News/98/PanelonbenefitsforSMEfromFIPPPFINESCEatICT2013.html">http://www.finesce.eu/News/98/PanelonbenefitsforSMEfromFIPPPFINESCEatICT2013.html</a> and see <a href="http://www.finesce.eu/Events/59/ReviewbrICT2013.html">http://www.finesce.eu/Events/59/ReviewbrICT2013.html</a> )
Joint WG Meeting	20.11.13	21.11.13	2	Brussels, Belgium	Ericsson, BAUM (Kristin Petersen, DWG, Alexander von Jagwitz, BEWG)

FUSECO Forum 2013	28.11.13	29.11.13	2	Berlin, Germany	Padraic McKeever, presentation on Smart Energy - Workshop organised by XIFI
DWG Meeting	14.03.14	14.03.14	1	Brussels, Belgium	B.A.U.M.
Future Internet Assembly	18.03.14	20.03.14	4	Athens, Greece	Ericsson, B.A.U.M., Synelixix, E.ON, Insero
1st European Conference on the Future Internet - ECFI	02.04.14	03.04.14	2	Brussels, Belgium	B.A.U.M., Ericsson, QSC, eon, FIR, Insero
Ad hoc meeting of National Funding Agencies with the FI-PPP	01.07.14	01.07.14	1	Brussels, Belgium	Fiona Williams presented exemplary applications and the advantages of using FI-WARE
SpeedUP! Europe InfoDay in der Handelskammer Hamburg	05.09.14	05.09.14	1	Hamburg, Germany	Julian Krengel will present FINESCE overall and the implementation of FI-WARE GEs
2nd European Conference on the Future Internet – ECFI	17.09.14	18.09.14	2	Munich, Germany	BAUM organised the event as chair of the organisation team. FINESCE partners attended the meeting and supported the FINESCE booth
FIWARE Developers' Week	09.03.15	13.03.15	5	Madrid, Spain	RWTH Aachen attended
Net Futures 2015	25.03.15	26.03.15	2	Brussels, Belgium	BAUM organised the FINESCE booth

**3<sup>rd</sup> party events**

FINSENY Workshop und Final event	10.04.13	11.04.13	2	Berlin, Germany	FINSENY Workshop und Final event	Ericsson, BAUM	presenter
GRID+ workshop	25.04.13	25.04.13		Vienna, Austria	GRID+ workshop	BAUM	presenter
Smart Grids Week	13.05.13	17.05.13	1	Salzburg, Austria	Smart Grids Week	BAUM	presenter
Funktechnik in der Energiewende	23.05.13	23.05.13	1	Moers	Funktechnik in der Energiewende	Ericsson	participant
CDTM Smart Energy Day München	24.06.13	24.06.13	1	Munich, Germany	CDTM Smart Energy Day München	BAUM	presentation
BITKOM Netzwerk Nordrheinwestfalen	26.06.13	26.06.13	1	Düsseldorf, Germany	BITKOM Netzwerk Nordrheinwestfalen	BAUM	presentation
UtiliNet Europe 2013 - Pre-Conference Workshop: The Fundamentals of IP/Ethernet for Utilities	02.07.13	02.07.13	1	Brussels, Belgium	UtiliNet Europe 2013 - Pre-Conference Workshop: The Fundamentals of IP/Ethernet for Utilities	RWTH	workshop leader
UtiliNet Europe 2013 - Main Conference	03.07.13	04.07.13	2	Brussels, Belgium	UtiliNet Europe 2013 - Main Conference	RWTH	presenter
Future Network & Mobile Summit 2013 (FUNEMS)	03.07.13	05.07.13	3	Lisbon	Future Network & Mobile Summit 2013 (FUNEMS)	Ericsson	booth, presenter

Bitkom workshop	11.07.13	11.07.13	1	Berlin, Germany	Bitkom workshop	BAUM	presentation
World Smart Grid forum	24.09.13	25.09.13	2	Berlin, Germany	World Smart Grid forum	Ericsson	presenter
3rd International Conference on Cloud and Green Computing	30.09.13	02.10.13	3	Karlsruhe, Germany	3rd International Conference on Cloud and Green Computing	EON	organiser
Greencities	02.10.13	03.10.13	2	Malaga, Spain	Greencities	Acciona	presenter
4th European Innovative Smart Grid Technologies (ISGT) Conference	06.10.13	09.10.13	8	Copenhagen, Denmark	4th European Innovative Smart Grid Technologies (ISGT) Conference	Insero	organiser
Joint WWRF / SmartGridComm workshop	21.10.13	21.10.13	1	Vancouver, Canada	Joint WWRF / SmartGridComm workshop	Ericsson	presenter
Workshop on requirements for 5G from Smart energy	17.01.14	17.01.14	1	Brussels, Belgium	Workshop on requirements for 5G from Smart energy	FINESCE consortium	organiser
NWGN 9th General Assembly Meeting	17.01.14	17.01.14	1	Tokyo, Japan	NWGN 9th General Assembly Meeting	Ericsson	presenter
ISGAN Annex 6 Workshop	20.01.14	20.01.14	1	Stockholm, Sweden	ISGAN Annex 6 Workshop	Ericsson	presenter
The IEEE PES Conference on Innovative Smart Grid Technologies	19.02.14	22.02.14	4	Washington, DC, USA	The IEEE PES Conference on Innovative Smart Grid Technologies	Ericsson	presenter

CeBit 2014	10.03.14	15.03.14	5	Hannover, Germany	CeBit 2014	BAUM	presenter
InnoGrid2020+ Conference	25.03.14	26.03.14	2	Brussels, Belgium	InnoGrid2020+ Conference	RWTH	presenter
Hannover Industry Fair (HMI)	07.04.14	11.04.14	5	Hannover, Germany	Hannover Industry Fair (HMI)	TSSG	presenter
InfoSys 2014 - Energy 2014	20.04.14	24.04.14	5	Chamonix, France	InfoSys 2014 - Energy 2014	Ericsson	booth, presenter
5th annual Smart Grids Summit	29.04.14	30.04.14	2	Malaga, Spain	5th annual Smart Grids Summit	RWTH	organiser
Smart Grids Week 2014	19.05.14	23.05.14	5	Graz, Austria	Smart Grids Week 2014	FINESCE consortium	workshop
2014 IEEE PES General Meeting	27.07.14	31.07.14	5	Washington, DC, USA	2014 IEEE PES General Meeting	Engineering	paper submission
10th International Wireless Communications & Mobile Computing Conference	04.08.14	08.08.14	5	Nicosia, Cyprus	10th International Wireless Communications & Mobile Computing Conference	TSSG	paper submission
Smart Grids Paris Conference	11.06.14	13.06.14	3	Paris, France	Smart Grids Paris Conference	Ericsson	presenter
IEEE PowerTech Eindhoven 2015	29.06.15	02.07.15	4	Eindhoven, Netherlands	IEEE PowerTech Eindhoven 2015	ISMB	?
Artificial Intelligence	02.07.14	02.07.14	1	Lisbon, Portugal	Artificial Intelligence	Yucca	presentation
Info Session - Funding for SMEs and Developers to Enter the Future Internet	30.09.14	30.09.12	1	Brussels, Belgium	Info Session - Funding for SMEs and Developers to Enter the Future Internet	QSC	presenter



IEEE IECON 2014	29.10.14	01.11.14	4	Dallas, USA	IEEE IECON 2014	ISMB	presenter
IREC	17.11.14	20.11.2014	4	Kyoto, Japan	IREC	ESB	presenter
ISGT IEEE	12.10.14	15.10.14	4	Istanbul, Turkey	ISGT IEEE	ISMB	presenter
VDE-Kongress 2014	20.10.14	21.10.14	2	Frankfurt, Germany	VDE-Kongress 2014	Insero	organiser
SmartGridComm 2014	03.11.14	06.11.14	4	Venice, Italy	SmartGridComm 2014	RWTH	Co-chair of symposium
Utility week	04.11.14	06.11.14	3	Amsterdam, NL	Utility week	FINESCE consortium	booth and workshop
Energy Europe	26.11.14	27.11.14	2	Copenhagen, Denmark	Energy Europe	RWTH	organiser
Internet of Things Event	27.11.14	27.11	14	Barcelona, Spain	Internet of Things Event	laSalle	organiser
E-world energy & water	10.02.15	12.02.15	3	Essen, Germany	E-world energy & water	BAUM, Devolo	booth and workshop
IEEE PES Webinar	17.03.15	17.03.15	1		IEEE PES Webinar	RWTH Aachen	presenter
Metropolitan Solutions 2015	20.05.15	22.05.15	3	Berlin, Germany	Metropolitan Solutions 2015	BAUM	booth
FEN workshop	26.05.15	26.05.15	1	Aachen, Germany	FEN workshop	RWTH Aachen, BAUM	organiser
POWER-GEN EUROPE	09.06.15	11.06.15	3	Amsterdam, NL	POWER-GEN EUROPE	BAUM	booth
FEN workshop	18.06.15	18.05.15	1	Aachen, Germany	FEN workshop	RWTH Aachen, BAUM	organiser

IEEE International Conference on Event-based Control, Communication, and Signal Processing	17.06.15	19.06.15	3	Krakow, Poland	IEEE International Conference on Event-based Control, Communication, and Signal Processing	ISMB	organiser/presenter
--------------------------------------------------------------------------------------------	----------	----------	---	----------------	--------------------------------------------------------------------------------------------	------	---------------------

## Annex III – List of project publications

### List of Abbreviations

B2B	Business to Business
BMS	Building management system
CAPEX	CAPital EXpenditure
CENELEC	European Committee for Electro technical Standardization
CEP	Complex Event Processing
COTS	Commercial off-the-shelf
CPMS	Charge Point Management System
CSA	Cloud Security Alliance
EMS	Decentralised energy management system
DER	Distributed Energy Resources
DMS	Distribution Management System
DMTF	Distributed Management Taskforce
DSE	Domain Specific Enabler
EAC	Exploitation Activities Coordinator
ERP	Enterprise Resource Planning
ESB	Electricity Supply Board
ESCO	Energy Service Companies
ESO	European Standardisation Organisations
ETP	European Technology Platform
ETSI	European Telecommunications Standards Institute
GE	Generic Enabler
HEMS	Home Energy Management System
HV	High Voltage
I2ND	Interfaces to the Network and Devices

ICT	Information and Communication Technology
IEC	International Electro-technical Commission
IoT	Internet of Things
KPI	Key Performance Indicator
LV	Low Voltage
M2M	Machine to Machine
MPLS	Multiprotocol Label Switching
MV	Medium Voltage
NIST	National Institute of Standards and Technology
O&M	Operations and maintenance
OPEX	OPerational EXpenditure
PM	Project Manager
PMT	Project Management Team
PPP	Public Private Partnership
QEG	Quality Evaluation Group
S3C	Service Capacity; Capability; Connectivity
SCADA	Supervisory Control and Data Acquisition
SDH	Synchronous Digital Hierarchy
SDN	Software defined Networks
SDOs	Standards Development Organisations
SET	Strategic Energy Technology
SET	Strategic Energy Technology
SG-CG	Smart Grid Coordination Group
SGSG	Smart Grid Stakeholders Group
SME	Small & Medium Enterprise
SoA	State of the Art
SON	Self Organizing Network
SS	Secondary Substation
TL	Task Leader
TM	Technical Manager
VPP	Virtual Power Plant
WP	Work Package
WPL	Work Package Leader